



# MARKETING MENU

Thank you for investing with the Chamber! As a member, you have benefits available exclusively to you!

For your convenience, we have listed options for marketing, sponsorships and events for the upcoming year. Please use this reference sheet as you build your 2022 budget. Detailed information on each item can be found in our 2022 Marketing Guide.

## MARKETING & PROMOTION

### CHAMBER TRACKS NEWSLETTER

Distributed electronically to 1200+ emails per month

Quarter Page (2.5x3)	\$25
Half Page (8x5)	\$35
Full Page (8.5x11)	\$50
Sponsorship (First page of newsletter)	\$100

### WEBSITE ADVERTISING

3,000+ visitors per month

Banner ad on Home Page Runs Quarterly   Rotates with 1 other ad	\$300/quarter
Rotating Ad on Home Page Runs Annually   Rotates as E-news sponsor approx once a month (rotates in Enews with 1 other ad)	\$350/year

### O'FALLON WEEKLY CHAMBER ADS

Advertise on the Chamber's exclusive page in the O'Fallon Weekly. Ads are 2.5x3 and run the first Wednesday of each month.	\$350/year
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### ELECTRONIC BILLBOARD

40 spots per day | 133,110 vehicles daily

52 Weeks	\$1,300
32 Weeks	\$880
20 Weeks	\$575

### ROTARY WHEELS ADVERTISING

Provides transportation to residents in need w/in city limits

\$60 per month or \$1,200 per year  
Design fee additional  
Larger ads available for additional cost

### WEEKLY E-NEWS

Distributed electronically to 1200+ emails per week

Advertising of flyers/ads in the Weekly  
E-News is complimentary to members.

### AREA MAP / COMMUNITY GUIDE

A new area map/community guide will be  
printed in 2022. Ad space will be available  
for purchase. Rates to be announced.

## PROFESSIONAL DEVELOPMENT

### LEADERSHIP INSTITUTE (LEAD IN)

Strength Based Leadership Program (Jan - Sept)

Open to emerging leaders under  
the age of 40 during the  
application period. \$249

### NEXT STEP UP

Mentor/Mentee Program (Mar-Nov)

Designed to pair a mentor to a  
mentee to help broaden individual  
skills, abilities and competencies. \$199



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## EVENTS

Only events with a fee to attend or sponsor are listed. See Marketing Guide for full list of events.

*\*Prices are approximate and subject to change until event is announced*

### SALUTE TO BUSINESS AWARDS

Held each year in April | 200+ attendees

Tickets to attend	*\$35
Event Sponsor	\$750
Table Sponsor	\$500
Awards Sponsor	\$250

### 8TH GRADE CAREER EXPLORATION FAIR

Held each year in April/May

Lunch Sponsor	\$600
Golden Apple Sponsor	\$500
Red Apple Sponsor	\$250
Green Apple Sponsor	\$100

### ANNUAL GOLF TOURNAMENT

Held each year in September | 250+ golfers

Teams of 4	*\$600
Individual player	*\$150
Sponsorships range from \$125 to \$2,500+	

### ANNUAL HOLIDAY PARTY

Held each year in December | 300+ attendees

Tickets to attend	*\$20
Sponsorships range from \$300 to \$1800	

### SNOWMAN SELFIE CHALLENGE

Held each year in November/December

Build a Snowman	\$50 entry fee
Encourage customers to take a selfie	
Customers can win cash prizes	
Businesses can win free Chamber advertising	

## MEMBERSHIP BENEFITS

### BUSINESS AFTER HOURS

Hosting fee	\$125
Host a Business After Hours at your place of business.	

### MEMBERSHIP LIST

Printed copy	One complimentary per year
Mailing labels	\$50

### JOB POSTINGS

List your job postings on our website and Facebook page.  
Complimentary with your membership.

### HOT DEALS

Post specials/coupons/deals on our website.  
Complimentary with your membership.

### PRESS RELEASES

Post your company's big news on our website..  
Complimentary with your membership.

### RIBBON CUTTING | GROUNDBREAKING

Ribbon cuttings and groundbreakings offered upon availability.  
Complimentary with your membership.