

RESTAURANT ROULETTE

ARE YOU READY TO NETWORK?

HOW IT WORKS:

We will tell you the day before which restaurant you will be going to.

You'll find out who your lunch partners are when you show up!

The restaurant will have a table of 4 reserved for you.

Each person pays for their own lunch at the restaurant.



1 SIGN UP FOR THE LUNCHEON

2 GET RANDOMLY PAIRED WITH 3 OTHER MEMBERS.

3 GET RANDOMLY PAIRED WITH A LOCAL RESTAURANT.

MARCH 24, 2021

11:30 a.m.



O'FALLON-SHILOH CHAMBER OF COMMERCE

CHAMBER TRACKS

M O N T H L Y N E W S L E T T E R



Thanks to Covid lockdowns, live shopping broadcasts are finally taking off in the U.S. And it isn't likely to be a fleeting trend.

LiveStream shopping is the new trend in retail. Find out what it is and why it's likely here to stay.

[Page 11](#)

Area elections are coming up on April 6, 2021 - Get informed with our Candidate Forums.

[Page 14](#)

Salute to Business Awards: This month we celebrate our Rotary Community Service Award presented to Beth Ortega Group at RE/MAX Preferred. Read all about it and where watch the presentation video.

[Page 8](#)

MEMBER RENEWALS

PRESIDENT'S CIRCLE

Memorial Hospital Belleville • Shiloh

STAR INVESTORS

- *Ameren
- *FCB Banks
- *Farmers and Merchants National Bank
- *GCS Credit Union
- *R&W Builder's Inc.
- *Regions Bank
- *Town and Country Bank
- *Veterans United Home Loans at SAFB

Bright Ideas & More
 Carpet Care Plus
 Cecena's Jewelry
 Century 21 Bailey & Co
 Christone Enterprises, Inc.
 Community Financial Advisors
 Elite Events
 Golden Corral
 Greenfelder, Hemker and Gale, P.C.
 Halloran Construction
 Hampton Inn O'Fallon IL
 Health Revenue 360, LLC
 Home Heating & Cooling
 Homes by Janell
 Hospice of Southern Illinois, Inc.
 Jim Clutter
 Kruep Construction, Inc.

Ned's Properties, LLC
 O'Fallon Moose Lodge 2608
 One 80 Wellness (Cindy Gullo Counseling)
 Quality Testing and Engineering, Inc.
 RE/MAX Signature Properties -Steve Bennett
 Shiloh United Methodist Church
 St. Clair County Economic Development
 St. Clair Square
 St. Clair Tennis
 St. Clare Catholic School
 Sam's Club
 Stifel
 Sweet Katie Bees Inc.
 Team Referral Network
 The Garden Salon & Spa
 The Storage Center
 Visionary Wealth Advisors
 WLS Consulting

O'Fallon-Shiloh Chamber of Commerce
 P.O. Box 371
 116 E. First Street
 O'Fallon, IL 62269
www.OFallonChamber.com
 Services: Maps: First one is free, each additional is \$1

Getting your name out
 Newsletter Sponsor - \$100
 Featured Business Ad - \$75
 Full Page Ad - \$50 | 1/2 Page Ad - \$35
 1/4 Page Ad - \$25
[Click for more details](#)

Follow us on Social Media!



The Chamber is 75!



And we want you to help us celebrate!

We have some fun things planned for 2021 for our 75th Anniversary and hope you will join us in celebrating. Watch our Social media, Weekly E-news and website for ways you can participate. Things to look for: Friday Faces of the Chamber - we will feature a chamber

member, A Look Back - video tidbit of some of O'Fallon's historic buildings with Brian Keller, Business Boomerang - see who is referring who, and more!

See all of it first by following us on our Facebook page and Instagram accounts:



Facebook/OFallonChamber
instagram.com/ofallon_chamber

Faces
OF THE
Chamber

Are you a Chamber member and want to be a part of our celebrations?

Every Friday in 2021, we plan to celebrate you, our members, on social media!

We'd love for you to send us a picture of you and/or your staff for us to share on social media.

It doesn't have to be a professional photo - impromptu and casual is fun! Masks are okay too.



Watch our social media for the first week of April - you won't want to miss what we have in store for our members!

YOUR CHAMBER OF COMMERCE STAFF

Debbie Arell-Martinez - [E-mail](#)
Executive Director

Melissa Federhofer - [E-mail](#)
Communications Manager

Doris Obernuefemann - [E-mail](#)
Assistant Director

Jessica Lotz - [E-mail](#)
Leadership & Development
Coordinator

Johnnie Hodges - [E-mail](#)
Membership Coordinator

Chamber Tracks is our monthly newsletter and comes out the first week of each month. The deadline for submitting your information for this publication is the 25th of the month preceding publication. We have gone "green" and post the newsletter electronically to the website. An e-mail goes out to all members advising them that the newsletter is available for viewing at OFallonChamber.com/news.html.

Print copies are available in the Chamber office upon request.

MEMBER NEWS



Sandberg Phoenix's O'Fallon office has moved! Visit our new office in suite 310 at 475 Regency Park. After more than 12 years serving the O'Fallon community and our clients in the Illinois region at our previous location, we are excited to continue to offer unmatched customer service to our current and future clients in 2021 in our new suite. Contact shareholder Lorraine Cavataio at (618) 397-2721 for more information or to schedule a consultation for you or your business.

SCU Community Foundation donates \$25,000 to local schools



Local schools recently received a helping hand through a new grant program from the Scott Credit Union Community Foundation. Totalling more than \$25,000, the "With You" education grants were awarded to six area schools in support of educator efforts to feed students in need, to teach remotely during the pandemic, and more.

"At a time when schools may be struggling to fund projects that will benefit their students, we wanted them to know that we are 'With You,'" said Frank Padak, Scott Credit Union President and CEO. "We established the With You education grant program last fall to support initiatives that positively impact the young people of our community."

A volunteer committee reviewed the 61 applications received, and all submissions remained anonymous until after the winners were selected. Winners were chosen based on need, the percentage of student enrollment impacted by the project, and the direct benefit the projects will offer to students. The six winning schools were:

East Alton-Wood River High School (Wood River, IL) – Due to the pandemic, many students' parents lost their jobs and have struggled to make ends meet. A grant awarded for \$8,000 helps these students in two ways. First, the money allows the school to join the area TWIGS program for three months, providing free meals for interested students on the weekends. Second, the grant helps the school's New to You donation room, which not only gives students the opportunity for free clothes, coats, bedding, and more, but also provides a place for special-needs students to work on job skills. Previously, a staff member took home all donated clothing to be washed, but New to You's new washer and dryer will allow these items to be washed immediately at the school, with the added benefit of teaching an essential life skill to special-needs students.

McCluer High School (Florissant, MO) – MHS's Restorative Justice Program Initiative provides relief, resources, and encouragement to students in need. With its \$5,000 grant, the school plans to provide need-based lunches for students, need-based sweatshirts for students, and masks for students to prevent the spread of COVID-19.

[...Read More](#)



Holland Construction Services is beginning the second phase of the \$30 million MidAmerica St. Louis Airport Terminal expansion project in coordination with the airport's owner, St. Clair

County. After completing Phase 1 of the four-phase project in 2020, Holland began preparations for Phase 2 in January, relocating the facility's gas service and starting work on building the exterior shell for the expanded terminal building.

The 41,000 square foot expansion is part of the airport's four-phase Passenger Terminal Modification project. The new space will include a new security screening area, two additional boarding bridges, a service animal relief area, family restrooms, a nursing room, an expanded departure lounge, added room for concessions and renovations to accommodate people with disabilities.

"While this is a four-phase and multi-year expansion project, the public will be able to see it progress quickly as the exterior shell of the new space is built," said Steve Teipe, Holland project manager. "We're excited to see the airport and Allegiant Airlines continue to grow and we're proud to construct an addition that all of Southern Illinois and the St. Louis metro area can utilize."

"The expansion is monumental for the airport, especially when you consider how far it has come over 20 years," said MidAmerica St. Louis Airport Director Bryan Johnson. "Holland was selected as the general contractor for this project because of their credibility, reliability and reputation within the industry. This project will allow travelers to have a smoother, more comfortable, and convenient experience traveling through our airport, and we're excited to see its completion."

Construction on Phase 2 of the expansion project will be complete within a year with a cost of around \$13 million of the \$30 million total. Once complete, additional phases in the plan include improvements to the original terminal itself, including electrical work and other interior updates. Completion of the fourth and final phase is expected by late 2023.



Influenza Cases at an All-Time Low



more than 2,000 cases.

Early February 2020 we held our breath, waiting to see how far and quickly COVID would spread in the United States. This was not the only health care concern spreading across Illinois last winter. Before COVID arrived, we were in the midst of an unusually severe flu season. By the first week of February, HSHS Medical Group had recorded nearly 700 positive flu cases across central and southern Illinois. By the end of April we had reached

This winter, however, is drastically different. Flu cases are at an all-time low, with less than 50 positive cases in HSHS Medical Group clinics since the beginning of September.

“Our efforts to help curb the spread of COVID are also helping to curb the spread of influenza,” says Valerie Thompson, MD, primary care physician at HSHS Medical Group Medicare Clinic in Springfield, Illinois. It seems that masking, hand washing, social distancing and decreased gatherings have all contributed to an extremely mild flu season.

If these precautions have worked so well to lower our flu cases, why haven't we always done this in the United States? “Many countries around the world, including multiple countries in Asia and Europe, have been masking for other infections including influenza for a number of years,” says Dr. Thompson. “In those countries, any time a person is sick, it's a societal norm to mask to prevent the spread. Some even wear masks on public transits even if they aren't sick.”

“Now that we have numbers in front of us and can show that we've made a huge dent in the spread of influenza, it should be something the United States tries to recommend in the future,” says Dr. Thompson. Many of Dr. Thompson's patients at the Medicare clinic are considered at risk for complications due to influenza. Even after COVID is no longer a major concern, Dr. Thompson will start recommending her higher risk patients mask, wash hands frequently and take other precautions during the winter months.

“There could be some explanation as we were stressing the flu vaccine even more than usual because our hospitals were so overburdened with COVID patients,” says Dr. Thompson. The CDC has not yet released information on the effectiveness of this season's flu vaccine, and since the cases are so low, it may not be easy to evaluate how well the vaccine actually worked.

There is still potential for flu cases to increase this winter as the COVID vaccine is distributed and people stop following current precautions. Dr. Thompson says she still recommends the flu vaccine this year. This is especially important to protect those at high risk for flu complications, such as the elderly.

HSHS Medical Group primary care offices have flu vaccines available for their patients. Dr. Thompson recommends that anyone with the COVID vaccine scheduled should wait two weeks between their COVID vaccination and flu vaccination. Patients should prioritize the COVID vaccination and get that first if it is available to them.

[...Read More](#)



The O'Fallon Police Department puts out a monthly newsletter with great community information.

[Click to open the full newsletter.](#)



HEALTHCARE & WELLNESS

We want you to stay healthy in 2021. Every month our Healthcare & Wellness Committee will provide a resource that focuses on the health of your mind, body or spirit. Our March Resource is provided by Idaria Goodwin, Fit My Life Fitness, and Erick Harris, Deputy Chief at O'Fallon Fire Rescue.

Our Healthcare Committee coping strategy for March is from Cindy Hill, Home Instead Senior Care and the motto is from Heather Braundmeier, Scott AFB Health Promotion.

We hope these resources will be helpful to you or someone you know.



Idaria Goodwin
Fit My Life Fitness

We want your family to be happy, healthy and safe. Are you mentally and physically prepared in case of a fire? If not, visit Redcross.org. The Red Cross has everything from a fire escape plan to what to do for kids and pets in case of a fire. They also have the resources to help you stay safe against a winter storm, flood, and COVID-19 as well. Did you know your local Red Cross has a program to help you get smoke detectors for your home? They have educators who will teach fire prevention at your local schools. You can call them to you when a fire does occur. Don't wait until a fire happens to your family healthy and safe as possible.

assist educate yourself and have peace of mind. Go to Redcross.org for more information on how to keep

O'Fallon Fire Rescue has partnered with Illinois Fire Safety Alliance to provide our residents with a free 10-year smoke detector, as supplies last. Come January 1, 2023, single and multi-family homes that are still using smoke alarms with removable batteries are required to install new alarms that feature 10-year sealed battery alarms. (FIRE SAFETY (425 ILCS 60/) Smoke Detector Act). O'Fallon Fire Rescue also has a Emergency Preparedness Guide booklet (What To Do When Disaster Threatens) that is free to our residents.

www.ofallonfire.com



Erick Harris
Deputy Chief
O'Fallon Fire Rescue

How do you cope?

“My coping skills are pretty simple, I can talk to my daughters or grandsons and it puts me in a great mood. I think family can get me through any tough time.”



Follow us on Facebook and Instagram for more Health and Wellness resources.



Healthcare & Wellness Committee



What's Your motto?

“THE WORLD IS CHANGED BY YOUR EXAMPLE...NOT BY YOUR OPINION”

HEATHER BRAUNDEIER
SCOTT AFB HEALTH PROMOTION

HEALTHCARE & WELLNESS COMMITTEE

Salute to Business Awards Rotary Community Service Award | Beth Ortega Group at RE/MAX Preferred



The Rotary Community Service Award is presented each year through the O'Fallon-Shiloh Chamber of Commerce Awards program. The 3 Rotary Clubs in O'Fallon select a business or organization who demonstrates their commitment to helping others in the community by volunteering their time and talents. This could include financial gifts to those in need, donation of professional services in support of the community, or support to a community event that wouldn't have been possible without that support. Community partnerships and businesses that exemplify service before self are a key part of the award.

It wasn't very difficult to choose a recipient for the 2020 Community Service Award. If you really want to get something done, you call Beth Ortega, Beth Ortega Group RE/MAX Preferred.

When there was a chance the O'Fallon Illuminated Christmas Parade was going to be cancelled in 2017, Beth and her many helpers, with less than 3 months until the parade, stepped up and not only kept the parade alive, but improved and expanded it as well. Beth met with Mayor Herb Roach to talk about what could be done to save the event. Mayor Roach tells us, "Halfway through the discussion, Beth tells me she'll take the ball and run with it. 'It's too important to our community and our children not to have.'"

Beth and her elves reached out to local businesses for sponsorships/contributions to help with the cost of the parade. They reached out to the public to volunteer and help "save Christmas." They worked with the City of O'Fallon and pulled off what might be called one of the best parades we've had. Mayor Roach continues, "The results are FANTASTIC. You have seen a beautiful parade with beautiful floats, bands and so many participants and other activities that have gone along with it. Beth doesn't say 'no,' or 'what's in this for me.' It's just the opposite, Beth comes at things with 'what can I do to help the community.'"

Beth has continued leading the Illuminated Parade efforts. There was no parade in 2020, of course, but Beth has exciting plans for 2021 – watch out! In April, during the COVID stay-at-home order, Beth organized a Pop-up Parade that drove around neighborhoods. Beth recognized the need for a little cheer and organized this to bring some happiness and a smile to the face of people around OTown.

Beth loves a parade, but she's into running as well. One of her greatest passions is working with the John Wilt Foundation and their annual 5K Honor Run. Beth and John Wilt were friends. After he passed away in 2002, the John Wilt Foundation was established and has supported the USO, O'Fallon Veterans Monument, Fisher House, and a yearly, renewable scholarship to a graduating OTHS senior. You might even see Beth running John's flag from the O'Fallon Veterans Monument. Beth also gets her family involved in the run.

Beth is a big supporter of the Children's Miracle Network. A portion of her commissions go to 2 local hospitals to help kids in need. If you're a friend, co-worker, or family member of Beth's – watch out! She's going to sign you up to help with whatever her newest project is! Those close to Beth do so willingly because her enthusiasm and love for OTown and people in general, is infectious.

Beth is a hard worker at her profession as well! Susan Holden, President, Holden Realty; Managing Broker/Owner RE/MAX Preferred, and Past Chamber President, says, "Beth is always supercharged and makes everyone around her better. Her attitude and enthusiasm are contagious. She gets more done in a day than most people accomplish in a week. (I'm not sure when/if she sleeps!) Beth is a game changer...she tackles every task/committee whatever with the same zest and amazingly gets others to volunteer and get things done. Beth can walk into a room and the whole atmosphere changes. She is a natural born leader."

"Beth is such a wonderful person and has a servant heart. She has received the Community Service award from the REALTOR Association of Southwestern Illinois in 2016. She not only is very active with the John Wilt Foundation, but was Co-creator/ Vice President of Lifelong Music in O'Fallon Schools. RASI applauds the Chamber and Rotary Clubs in O'Fallon for presenting this award to Beth," says Deb Frazier, CEO, REALTOR® Association of Southwestern Illinois.

Rotary's mission is to provide service to others through the fellowship of business, professional, and community leaders. Beth Ortega, Beth Ortega Group RE/MAX Preferred is a perfect example of service before self. There are 3 Rotary Clubs in O'Fallon. One to fit your schedule and your needs. You can contact your Chamber at 632-3377 for details on each club.



Visit our website to watch the award presentation video and find out more about the Beth Ortega Group at RE/MAX Preferred on our website: www.OFallonChamber.com/s2b2020

Did you miss a recent event?

Watch the videos from virtual events on our website!

Ever wondered what those civil/military affairs organizations, and civic leaders from off base do, how they support the base and what they do for the Soldiers, Sailors, Marines and Airmen?

If you were unable to attend this meeting, you can view the full video [on our website](#).



Our February Military Affairs Committee speaker was Brandi Collins, talking about the Scott Spouses Club.



The Scott Spouses' Club is a non-profit organization with a charitable mission. Locally, we give to programs such as local schools, food pantries, the American Red Cross, Fisher House, local scout groups, organizations on Scott AFB, and many others. Last year, the SSC donated over \$28,000 to the community.

Watch the video on our [website](#).

BOB on the Go! (Business over Breakfast)

Our February BOB on the Go! was held at Gateway Classic Cars with Marketing Manager, Ken Dusman. Watch the video on our [website](#)!



Working Together

to Keep Our Community Safe

As we work together to reduce the spread of COVID-19, we are all facing new challenges with work, school, and our social lives, while trying to stay healthy both physically and mentally. The Memorial Network is always here to meet your healthcare needs. We are all doing our part to look out for one another and strengthen our community during trying times. [Stay safe!](#)

BUSINESS TRACK ARTICLE

Livestream Shopping Is Here to Stay. Here's How to Nail the Art of Making Sales Entertaining

Lindsay Blakely

<https://www.inc.com/lindsay-blakely/how-to-livestream-shopping-amazon-instagram-ntwrk.html>



Prior to the coronavirus pandemic, if you wanted real-time advice on how to style a trendy Rebecca Minkoff sweater with an equally fashionable handbag, your best bet was to head to a retailer, such as Nordstrom or Bloomingdale's, and track down a clerk. Post-Covid, Rebecca, the founder of the eponymous brand, will show you herself, right from her closet.

Minkoff is one of many retailers leaning into an e-commerce trend that the pandemic has helped accelerate: livestream shopping. Think of it as like a QVC broadcast where brands and influencers pitch products but specifically for social media and e-commerce platforms where you can instantly click through to make a purchase.

In China, livestream shopping is already a massive business, estimated at \$63 billion. Thanks to Covid lockdowns, the trend is finally taking off in the U.S. Retailers now have a plethora of platforms to try. Google, YouTube, Amazon, Instagram, and Facebook have all launched live shopping offerings. Meanwhile, venture capital-backed startups NTWRK, Popshop Live, ShopShops, Moda Operandi, and others cater to more niche audiences. Some of these platforms are invite-only; others are open to any company that wants to start broadcasting.

The payoff of making a live, direct pitch to potential customers is real: Minkoff says that generally every live video the brand produces, whether it's on Amazon or Instagram, generates a 20 percent lift in traffic to its website. Lillebaby, a Golden, Colorado-based maker of baby carriers, has been using Amazon Live since the e-commerce giant rolled out a beta test with select retailers in 2018. On Amazon Prime Day, October 13, the brand says it saw an average video click-through rate of 20 percent, with 9 percent of those viewers making a purchase.

To find out what it takes to succeed on livestream shopping platforms, Inc. spoke with both the entrepreneurs using them and the ones who created them.

1. Figure out what your audience finds compelling.

"We're in the business of entertainmentizing retail," says Aaron Levant, CEO of Los Angeles-based NTWRK, a live shopping platform launched in 2018 that focuses specifically on curated product drops. NTWRK, whose audience is about 75 percent male, saw its revenue double between March and April. The platform features only products that can't be found elsewhere, so retailers benefit from exclusivity and scarcity as part of the sales pitch.

The most successful product drops on his platform are the ones that have a great story, Levant says.

"Does it matter? Is anyone going to give a sh*t? Does it evoke an audible reaction?" he says. He recommends that brands experiment with, say, showing the process of how a product is made or even pulling back the curtain on your own struggle as an entrepreneur.

Minkoff says her customers want something much more practical: "Our girl wants to know the good, the bad, the ugly about the bag," she says. "She wants the goods and wants to know where to buy them and at what price."

Lillebaby does a mix of content, from baby-carrier fit checks and product Q&A sessions to livestreams featuring "parent influencers" talking about their own lives and how they use the products, says Maggie Katreva, head of social media. And the brand was surprised to learn that videos featuring dads perform the best in terms of viewership, conversion, traffic, and revenue.

2. Don't be afraid to make the sales pitch.

Layla Amjadi, product lead for Instagram Shopping, says one mistake she's seen companies make is failing to actually pitch the audience on buying the product.

"If you're shy about selling a product, it's awkward, and it feels ickier," she says. "When you do talk about commerce, don't be afraid of it. This format invites you to have that conversation."

3. Prep your team to handle the Q&A.

When Lillebaby started livestreaming, the person in front of the camera was the only one communicating with the audience and answering live questions. Soon, however, between 500 and 700 questions--many of them extremely specific--were coming in over the course of a broadcast. The brand now has three people from customer service helping with the Q&A moderation, says Katreva. They prep beforehand by getting insight from brand ambassadors on the kinds of questions that might pop up.

4. Work out the kinks as you go.

Live broadcasting comes with its own unique challenges, some of which you'll discover only once you start. But here are a few important ones. A 40- to 60-minute livestream requires a lot of stamina, so whoever is on camera, whether it's you the founder or an influencer, needs to be able to bring the energy the whole time.

And clothing companies, think ahead about how you're going to model various outfits. "Some girls are fine stripping down on camera, but I'm totally guilty of going offscreen for several minutes," Minkoff says. "The next time I do a live, I'll sell the clothes off a rack."

OBERLO

10 ONLINE SHOPPING STATISTICS
You Need to Know

How Many People Shop Online?
An estimated **1.8 BILLION** people worldwide purchase goods online. (Statista, 2018)

Shopping Begins Online
63% of shopping occasions begin online. (eMarketer, 2018)

Consumers Shop via Mobile
Nearly **50%** of consumers shop more on mobile than in-store. (Statista, 2018)

The Biggest Marketplace Worldwide
Chinese platform Taobao, with a GMV of \$16 billion U.S. dollars, is the **BIGGEST** online marketplace. (Statista, 2018)

Most Popular Payment Method while Shopping Online
eWallet is the preferred payment method amongst online shoppers worldwide, as more than **36%** of online shoppers affirmed using this method. (Paycom Software, 2018)

Impact of Coronavirus (COVID-19) on Shopping Behavior
Because of the coronavirus, **42%** of the US population bought groceries online in March 2020, nearly double the 22% in 2018. (Statista, 2020)

Shoppers Expect to See New Products Constantly
75% of consumers' site search queries are brand new each month. (Statista, 2018)

How Often Online Shoppers Shop Online?
62% of online buyers shop at least monthly. (Statista, 2018)

Fastest Growing E-Commerce Categories During Coronavirus (COVID-19)
Sales of virus protection-related products increased by **807%**
Clear-the-counter drugs for flu, cold and pain increased by **217%**
Toilet paper online sales spiked by **231%**
Non-perishable, canned goods and other shelf-stable food sales increased by **87%** (Statista, 2020)

Primary Reason for Digital Shoppers to Abandon Their Carts
63% of cart abandonments are due to extra costs for shipping. (Statista, 2018)

Sources

MONTHLY CALENDAR



- 11
- 16
- 18
- 22
- 24
- 25
- 26

Military Affairs Committee Meeting
3:30 p.m. | Virtual
With guest speaker Woody Almind, Rotary Initiatives for This Able Veteran and Wreaths Across America

Education Committee Meeting
1:00 p.m. | Virtual

Economic Development Committee Meeting
7:30 a.m. | Virtual
with Guest Speaker Dr. Ronda Sauget, Leadership Council of SWIL How Broadband and Workforce Development Affect You.

Executive Board Meeting
1:15 p.m. | Virtual

Restaurant Roulette
11:30 a.m. | Various Locations

Board of Directors Meeting
8:00 a.m. | Virtual

Business Over Breakfast | BOB on the Go!
8:00 a.m. | Virtual | Hosted by Cafe Biz 618

March



CALLED to CARE.



HSHS
St. Elizabeth's
Hospital

Yes, the pandemic came to our hospital. So we showed it who we are.
We are Called to Care.

Thank a health care worker at steliz.org/calledtocare.



UPCOMING EVENTS

BOB on the GO!

hosted by Cafe Biz 618

March 26, 2021
8:00 a.m. to 9:00 a.m.

Join us via Zoom at Cafe Biz 618 Shared Workspace

Speaker: Ke'Ira Lewis



SIGN UP FOR ONE OR ALL OF OUR UPCOMING VIRTUAL BOB EVENTS AT: WWW.BIT.LY/BOB2021

This is a virtual event! Only Debbie will be attending in person. All other attendees will need to register and attend via a Zoom virtual conference.

Your O'Fallon-Shiloh Chamber of Commerce once again hosted candidate forums for the 2021 local April election for certain contested races. Due to COVID and the fluidity of the mitigation requirements, the forums were held virtually and pre-recorded.

Candidates for Shiloh Trustee and OTHS School Board #203 pre-recorded video interviews. Candidates for O'Fallon Wards 2 and 3 and Shiloh Mayor pre-recorded a typical candidate forum with a moderator asking questions of each candidate one after the other.

Those recordings, along with a headshot and a short biography, will be available by March 15 on our [Website](#).



CANDIDATE FORUMS

Get Informed!

Read the candidate bio's and watch their videos.

Shiloh Trustees | Shiloh Mayor | O'Fallon Alderman | District 203 School Board

SALUTE TO OUR STAR INVESTORS



TWO STAR INVESTORS



ONE STAR INVESTORS

1st National Bank of Waterloo
Associated Bank
Auffenberg Dealer Group
Bank of Belleville
Bank of O'Fallon
Belleville News Democrat
BOS Metro East Banking Center
Busey Bank
C&C Sports
Cambridge House O'Fallon
Cambridge Capital Management, LLC
Carrollton Bank
Catholic Community Credit Union
Central Bank of St. Louis
Clete's, Inc.
Clinton Manor Living Center
Commerce Bank
Country Estate Kennel
CSL Plasma
Dierbergs Markets Inc.
Discount Storage
Drury Inn & Suites
Farmers & Merchants National Bank
FCB O'Fallon Bank
First Bank
First Community Credit Union

Gateway Metro Federal Credit Union
GCS Credit Union
Guaranteed Rate
Hancock Irrigation Services, Inc.
Hilton Garden Inn
Holland Construction Services
Illinois American Water
Jack Schmitt Cadillac of O'Fallon
Jack Schmitt Chevrolet of O'Fallon
Kerber, Eck & Braeckel, LLP
Keystone Place at Richland Creek
Klein's Brand Source
Korte & Luitjohan Contractors, Inc.
La Casa Mexicana of O'Fallon
Lashley Animal Hospital
Lincoln Surgical Associates, Ltd.
Lucky Dog Barks and Recreation
Marcus O'Fallon 15
Merrill Lynch | Woody Gray
Morrison Plumbing, Heating and Air
Jennifer Mueller Memorial Foundation
Navy Federal Credit Union
O'Fallon Progress/Command Post
O'Fallon Shiloh Towing
OST Container

Parkway Lakeside Apartments
PNC Bank
Providence Bank
R&W Builders, Inc.
Regency Manor
Regions Bank
Serra Honda of O'Fallon
Schaefer Auto Body Centers
Scott Credit Union
Scott Family Housing
Sigman Heating and Air Conditioning
Simmons Bank
Spectra Graphics
The Lash Lounge Shiloh
The Regency Conference Center
Taylor Roofing
Together Credit Union
Town & Country Bank
TownePlace Suites by Marriott
U.S. Bank
Veterans United Home Loans
Washington University Physicians |
Pediatric Specialty Care
Webster University
Wisper Internet

BOARD OF DIRECTORS

EXECUTIVE BOARD

Cindy Helmkamp, President
Together Credit Union

Kevin Meder, Treasurer
CliftonLarsonAllen

Sid LeGrand, Vice President
Gonzalez Companies

Sid LeGrand, Immediate Past President
Gonzalez Companies

BOARD MEMBERS

Lorraine Cavataio
Sandberg Phoenix & von Gontard P.C.

Sam Loring
Loring Financial Management
of Raymond James

Ex-Officio

Mayor Herb Roach
City of O'Fallon

Jeff Dossett
Memorial Hospital Belleville | Shiloh

Susan Schultz
Webster University

Mayor James A. Vernier, II
Village of Shiloh

Dave Hopkins
Town & Country Bank

Tony Smallman
BARBER Murphy Group, Inc.

Kate Williams
Lead-In

Nathan Klitzing
Cambridge Capital Management

Kevin Welch
1st National Bank of Waterloo

Mayoral Representative

Brenda Kern
Village of Shiloh

CHAMBER AMBASSADORS

Don Barkley
American Red Cross

Reneé La Bruyere
Horner & Shiffrin

Raven Trebilcock
Legacy Planning, LLC

Debbie Brauer

Mary Lynam-Miller
Clinton Manor Living Center

Ed True

Christina Carretta
Wisper ISP

Nathan Parchman
Farmers & Merchants National Bank

Justin Ward
Town & Country Bank

Jim Clutter

Dr. Shelly Severns, DC
Severns Family Chiropractic

Sheri Welch
Sheri Welch Insurance

Brett Faulk
Stifel

Dave Snyder
Rotary Club of O'Fallon

Jaclyn Gross
Hilton Garden Inn

Mieke Taylor
Reach the Meek Marketing, LLC

Erik Huber
Bank of Springfield

O'Fallon-Shiloh Chamber of Commerce
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Services: Maps: First one is free, each additional is \$1

A Look Back With Brian Keller Celebrating the Chamber's 75th Anniversary



In honor of our 75th Anniversary this year we are visiting the rich history of our area with Brian Keller, president of the O'Fallon Illinois Historical Society.

In January, we learned about the Chamber Building and how it played an integral part in shaping what O'Fallon is today. February's spotlight was on the building that is now Steven Mueller Florist. You'll never guess what it was originally!

Watch these videos on our website: OFallonChamber.com/75anniversary and Like us on [Facebook](#) for upcoming videos.

