



*My time is  
my own!*

"I enjoy family time and I enjoy my own home too. Cambridge House focuses on the independence I desire and gives me the assistance I need. All inclusive rates for the services provided gives me and my family piece of mind...to be on my own."

**Cambridge House O'Fallon is an Affordable Assisted Lifestyle for those who are 65 years of age and older. Contact us for more information or to schedule a tour. It's never too late to plan for you or your loved ones future!**

***Ask about Move in Specials!***

**844 Cambridge Blvd., O'Fallon, IL 62269 | 618-624-9900 | [cambridgehouse-slf.com](http://cambridgehouse-slf.com)**

**Managed by Gardant Management Solutions**





O'FALLON-SHILOH CHAMBER OF COMMERCE

# CHAMBER TRACKS

M O N T H L Y N E W S L E T T E R



## A Small Business Owner's Guide to Funding Options Without a PPP

Didn't qualify for a PPP? Not sure how to secure funding to keep your business afloat? Here are 6 creative alternatives to consider.

Plus - download the National Restaurant Association's "PPP User Manual"

[Page 9](#)

The Chamber turns 75 in 2021! See what we are doing to celebrate and how YOU can participate too!

We are currently looking for members to submit photos - learn more on [Page 12](#)

How do you cope when things get tough? What's your motto? Our Healthcare and Wellness Committee shares resources and their words to live by and how they deal when stressed.

[Page 7](#)

# NEW MEMBERS

## 5 Elements Fitness

Nicholas Alsup  
6326 Old Collinsville Road  
Fairview Heights, IL, 62208  
618-789-2805  
<https://5elementsfit.com/>  
(Health and Fitness)

## Fairfield Inn & Suites

Aimee Dowling  
1880 Central Park Dr.  
O'Fallon, IL 62269  
618-206-8869  
[adowling@hmahotels.com](mailto:adowling@hmahotels.com)  
[www.fairfieldofallonil.com](http://www.fairfieldofallonil.com)  
(Hotel)

## \*Serra Honda O'Fallon

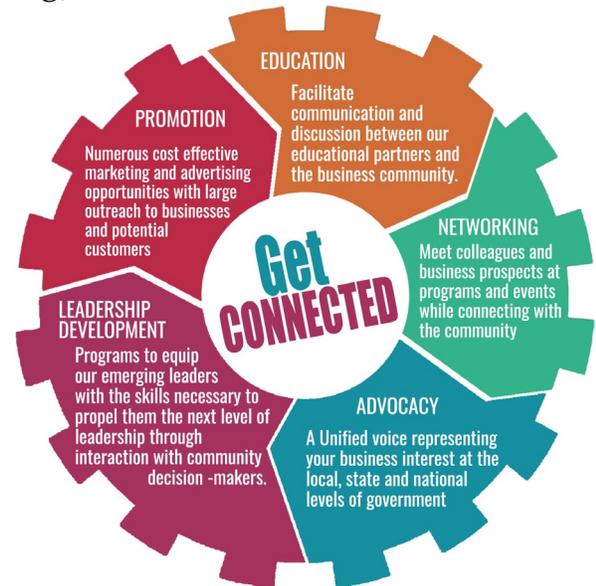
Wesley Miller  
1268 Central Park Dr.  
O'Fallon, IL 62269  
618-622-0588  
[Wesley.miller@serrahondaofallon.com](mailto:Wesley.miller@serrahondaofallon.com)  
[www.serrahondaofallon.com](http://www.serrahondaofallon.com)  
(Car Dealership)

## \*Guaranteed Rate

Cara Srogus  
111A West State Street  
O'Fallon, IL 62269  
[Cara.Srogus@rate.com](mailto:Cara.Srogus@rate.com)  
[www.rate.com/CaraSrogus](http://www.rate.com/CaraSrogus)  
(Mortgage Lending)

## Hearst Digital Marketing Services

Nicholas Waterman  
219 Plasa St.  
Alton, IL 62002  
[nick.waterman@hearst.com](mailto:nick.waterman@hearst.com)  
[www.hearstdms.com](http://www.hearstdms.com)  
(Marketing)



\* Represents member is a Star Investor

O'Fallon-Shiloh Chamber of Commerce  
P.O. Box 371  
116 E. First Street  
O'Fallon, IL 62269  
[www.OFallonChamber.com](http://www.OFallonChamber.com)  
Services: Maps: First one is free, each additional is \$1

Getting your name out  
Newsletter Sponsor - \$100  
Featured Business Ad - \$75  
Full Page Ad - \$50 | 1/2 Page Ad - \$35  
1/4 Page Ad - \$25  
[Click for more details.](#)

Follow us on Social Media!



# MEMBER RENEWALS

## STAR INVESTORS

**Central Bank of St. Louis**  
**Kerber Eck and Braeckel, LLP**  
**Providence Bank**  
**Towneplace Suites St. Louis O'Fallon**

Bel-O Cooling and Heating, Inc.  
 Bowman Dental Group, PC  
 Central School District 104  
 Chad Schwarz  
 Chiro-Med Health Care Facilities  
 Commercial Energy Consultants  
 Commercial Property Investors  
 Cope Marine  
 DeMond Signs, Inc  
 Evans Law Firm  
 Gershman Mortgage  
 Greenmount Lakes Apartments  
 In Focus Marketing, LLC  
 Keim Family Chiropractic. LLC  
 Liberty Village of Maryville  
 Mosquito Joe of Metro East IL

Mueller-Schneidrwind Koeneman Agency, Inc.  
 O'Fallon Habitat for Humanity  
 O'Fallon Public Library  
 O'Fallon Township Office  
 Osborne Family Chiropractic  
 Prairie Farms Dairy  
 Spring Valley Dental Group, LLC  
 State Construction, Inc.  
 Strano & Associates  
 Supercuts  
 The Caring Group  
 The Colonnade Senior Living, LLC  
 Victory Men's Health

## YOUR CHAMBER OF COMMERCE STAFF

Debbie Arell-Martinez - [E-mail](#)  
Executive Director

Melissa Federhofer - [E-mail](#)  
Communications Manager

Doris Obernuefemann - [E-mail](#)  
Assistant Director

Jessica Lotz - [E-mail](#)  
Leadership & Development  
Coordinator

Johnnie Hodges - [E-mail](#)  
Membership Coordinator

Chamber Tracks is our monthly newsletter and comes out the first week of each month. The deadline for submitting your information for this publication is the 25th of the month preceding publication. We have gone "green" and post the newsletter electronically to the website. An e-mail goes out to all members advising them that the newsletter is available for viewing at [OFallonChamber.com/news.html](http://OFallonChamber.com/news.html).

Print copies are available in the Chamber office upon request.

# MEMBER NEWS

## IMPACT Strategies Breaks Ground On The 50 West Office Building



IMPACT Strategies recently broke ground on the 50 West Office Building in O'Fallon, IL, a Class A office building conveniently located near the new St. Elizabeth's Medical Facility. The new office building will house the two separate practices of Dr. Joshua Wilson of Advanced Vision Care and Dr. Michael Stock of Ideal Eye Surgery.



Designed by TR,i Architects of St. Louis, MO, this 3-story multi-tenant professional building will include 36,000 sf of Class A office space. Construction is comprised of conventional steel with a contemporary brick and stone façade. The strategic location will be a great attraction for both medical and nonmedical professionals alike, as it is set on a main thoroughfare in O'Fallon. The Striler Group is serving as Owner's Rep. Construction is set to be complete July 2021.



"As a local resident and small business owner, I am honored and excited to help continue the forward momentum and growth in O'Fallon" says Dr. Joshua Wilson of Advanced Vision Care.

From financial institutions to restaurants to healthcare and more, IMPACT Strategies has a long history of building up the O'Fallon community. "It is particularly gratifying for me as an original resident of O'Fallon to continue to participate in its growth with this stellar new project" said Mark Hinrichs, President of IMPACT Strategies, Inc. "Doctors Wilson and Stock have great vision for the growth potential of their practices in this new strategic location".



## Michael McManus elected to Illinois Health and Hospital Association Board

Michael McManus, president of Memorial Hospital, has been elected to the Illinois Health and Hospital Association's (IHA) 2021 Board of Trustees. The Board of Trustees is the policymaking body for the Association, which represents more than 200 hospitals and nearly 40 health systems across Illinois. McManus will serve a three-year term beginning January 1, 2021.

McManus was named Memorial's President in February 2020 after serving as chief operating officer since 2012. Prior to joining Memorial in 2012, McManus was chief operating officer at Touchette Regional Hospital in Centreville, Illinois. He also held positions with Kenneth Hall Regional Hospital in East St. Louis, Illinois; HBE Corporation in St. Louis, Missouri; Moses Cone Health System in Greensboro, North Carolina; Unity-St. Clement Health Services in Red Bud, Illinois; and ASC Health System in O'Fallon, Illinois. He began his career as assistant director of the Hospital Council of Western and Central Michigan.

He currently serves on the board of the Esquiline Center at the Shrine of our Lady of the Snows and is a member of the Leadership Council of Southwestern Illinois. McManus is past chair of the Saint Louis Metropolitan Hospital Council and has served on various Saints Peter and Paul Catholic Church boards and committees, as well as past chair/member of the Gibault High School board and 2019 Greater Belleville Chamber of Commerce Board Chair. He is also a fellow of the American College of Healthcare Executives.



Michael McManus

## City of O'Fallon Adopts 2018 ICC Codes



Beginning on January 1, 2021, the City of O'Fallon will begin utilizing the 2018 ICC Codes to review and approve any building permits submitted for construction as well as all commercial and residential property maintenance inspections. Applications for all permits submitted after January 1, 2021 will be reviewed and inspected under the newly adopted 2018 ICC codes.

“Building codes are so important to keep our residents and businesses safe,” said Mayor Herb Roach. “The City of O'Fallon values our builders and look forward to working together to build safe, efficient and appealing structures.”

To help facilitate a smooth transition to the updated 2018 International ICC Codes, the Community Development Department recently hosted an informational virtual seminar for local builders. The purpose of the seminar was to provide an update on changes the 2018 codes will have on construction in the City of O'Fallon. If you would like to view this seminar, please go to [this link](#) for the recorded webinar. If you should have any questions, please reach out to the Community Development Department at 618-624-4500 ext. 4.

The International Code Council (ICC) is the leading global source of model codes and standards and building safety solutions



that include product evaluation, accreditation, technology, training, and certification. The Code Council's codes, standards, and solutions are used to ensure safe, affordable, and sustainable communities and buildings worldwide.



The nominating committee of the O'Fallon-Shiloh Chamber of Commerce is seeking candidates to serve on the Board of Directors.

Candidates must be active members in good standing and must agree to accept the responsibility of the directorship. A director's term is three years. Term begins effective April 2021. Interested members may contact Debbie Arell-Martinez at 632-3377 or email [director@ofallonchamber.com](mailto:director@ofallonchamber.com). no later than January 15th.”

## HSHS St. Elizabeth's Hospital Announces First Baby of 2021 Born at the Women and Infants Center



HSHS St. Elizabeth's Hospital proudly welcomed Ava Alexis as the first

baby born at the hospital in 2021. She was born at 7:57 p.m. on January 2 at St. Elizabeth's Women and Infants Center; weighing 5 pounds 6 ounces and 19 inches long. Ava's proud parents are Shannon and Nicholas Hook of Lebanon, Ill.



In celebration of being the first baby born in 2021 at St. Elizabeth's Hospital, the baby and her family were presented with a basket of gifts

presented by the colleagues of the Women and Infants Center.

For others expecting in 2021, St. Elizabeth's Women and Infants Center offers a wide range of services for mothers and infants, and the prenatal class schedule for 2021 is now available on our website at [hshs.org/StElizabets/Events/Mother-Child](http://hshs.org/StElizabets/Events/Mother-Child). It includes Prepared Childbirth Classes, Breastfeeding Fundamentals and other education about the amenities and quality at St. Elizabeth's Hospital.

St. Elizabeth's Women and Infants Center is recognized by the National Safe Sleep Hospital Certification Program, created by Cribs for Kids, as a Bronze Safe Sleep Hospital. The hospital also has a partnership with SSM Health Cardinal Glennon pediatricians who provide coverage 24/7. These pediatricians care for babies admitted to the Well or Intermediate Care Nurseries. The Intermediate Care Nursery is also staffed with specially trained nurses to care for babies born with special health care needs.

For more information about HSHS St. Elizabeth's Hospital, visit [steliz.org](http://steliz.org).

# HEALTHCARE & WELLNESS

We want you to stay healthy in 2021. Every month our Healthcare & Wellness Committee will provide a resource that focuses on the health of your mind, body or spirit. January's Resource is provided by Mark Peters of Healthier Together.

Additionally, watch our Facebook and Instagram for mottos and coping strategies from our Healthcare Committee. January's coping strategy is from Samantha Lappe of Clinton Manor, and this month's motto is from Kristin Kneedler of Counselor's Associates, Ltd.

We hope these resources will be helpful to you or someone you know.

## HEALTHIER TOGETHER'S Collective Impact approach to improve Community Health

In 2019, a Collective Impact movement to improve the health of communities in southwestern Illinois officially launched with leadership, workgroups, funding and a new branded website to be the hub of health information and activities. HEALTHIER TOGETHER is a community-based movement that seeks to transform St. Clair County and surrounding regions into the top 25% of the healthiest counties in Illinois by 2025. It does this by supporting the efforts of groups working together to improve the health and quality of life within six areas which include Chronic Disease Prevention, Community Safety, Education, Maternal & Child Health, Mental Health and Substance Use Disorders. Over the last 16 months, HEALTHIER TOGETHER has worked alongside and assisted work groups to initiate or complete the activities listed below:

- Providing internet access funding and support to enable distance learning for up to 250 households for schools unable to provide this service through their CARES Act funding.
- Providing Safe Sleep Campaign supplies to over 600 newborns and their families; and securing additional newborn supplies through October 2021 for a potential of 10,200 children from low-income households.
- Creating Farmers Market food voucher partnerships with local businesses to provide fresh produce to 1,300 families.
- Supporting monthly Mobile Food Markets that helped distribute over 30,000 pounds of food and other household supplies and PPE's to the community.
- Co-Host and sponsor to events that provided health curriculum, and 645 weekend meal boxes containing 15,480 meals to 365 students and their families.
- Co-Host and sponsor to four community engagement and training events related to Community Safety, Suicide Prevention and Substance Use Disorders for health professionals and community members.
- Funding for printing and advertising services to three community health campaigns related to Vaping, Suicide Prevention and Safe Sleep for newborns.

For more details about these and other activities and the HEALTHIER TOGETHER movement, visit their website at [www.healthiertogether.net](http://www.healthiertogether.net).

**Mark Peters**  
Executive Director



## How do you cope?

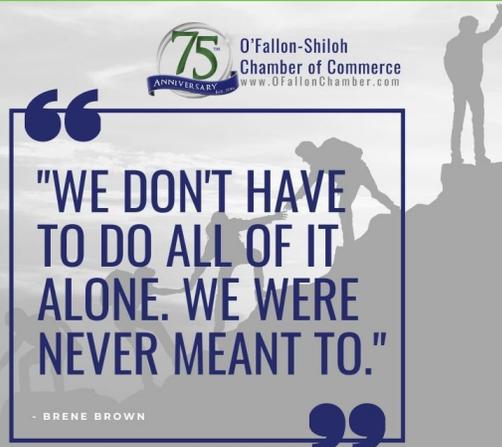
“  
**I cope by staying mentally and physically active; going to the gym, going on walks, or reading each night.**



Healthcare & Wellness Committee



*What's your motto?*



KRISTIN KNEEDLER  
COUNSELORS ASSOCIATES, LTD.

HEALTHCARE & WELLNESS COMMITTEE

## DID YOU KNOW

## THE CHAMBER HAS A SPREAD IN THE O'FALLON WEEKLY?



Every first Wednesday of the month we share information about what's happening with the Chamber and O'Fallon-Shiloh Communities on those pages. It's also a great way for our members to advertise - all chamber spots are taken until July 2021, but don't let that stop you from *advertising in the Weekly!*

With a subscriber base of 1600+ and growing, it's an economical and easy way to get your business name in front of the community while supporting a local business.

If you don't *subscribe* to the O'Fallon Weekly, you should! It's a great source of LOCAL news and information and they are based right here in O'Fallon. Reach out to Nick at the Weekly to start your subscription or learn more about advertising opportunities. 618-622-2525 or [nick@ofallonweekly.com](mailto:nick@ofallonweekly.com)

## Christmas Tree Disposal for O'Fallon and Shiloh Residents

### Shiloh Residents

Republic Services will pick up your tree with your regular waste pickup the first 2 week of January - no call necessary. Please be sure your trees are cut into 4 foot sections.

Please note there will NOT be a drop off at the Shiloh Community Park this year as the State has ended their tree recycling program.

**DO NOT LEAVE YOUR CHRISTMAS TREE HERE**

The State has ended their Tree Recycling Program.

Republic Services will pick up your tree with your regular trash (no call necessary) for the first 2 weeks of January.



**Trees must be cut into 4 foot sections.**



### O'Fallon Residents

The City's contracted waste hauler, Waste Management will collect discarded Christmas trees on your regularly scheduled trash pick-up days until January 30, 2021.

"Waste Management will pick up your discarded Christmas trees at the curb along with your normal trash," said Mayor Herb Roach. "Please use this service, it will help everyone get rid of their trees in way that doesn't cause future issues with drainage."

In order to help Waste Management's drivers collect Christmas trees in a safe and environmentally responsible manner, please help by doing the following:

Trees should not exceed maximum length allowed for pickup and may require cutting if over 6 feet.

Remove any tinsel, lights, or ornaments.

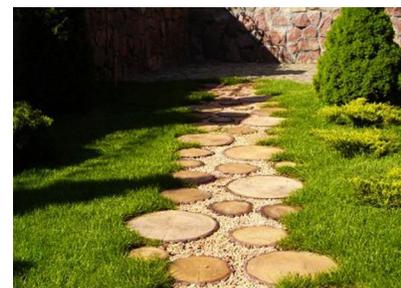
Leave your tree at the curb the night before your scheduled pickup day.

If applicable, please ensure that your tree is not buried in the snow or frozen to the ground.

If you have questions, please contact Waste Management Customer Service at 1-800-989-2783.

### Five Great Ways to Re-Use or "Upcycle" your Christmas tree:

1. Old trees can make great firewood. Cut your old tree up, remove all of the tinsel and any other decorations, and use it as kindling in an outdoor fire pit. Make sure the tree is completely dry before burning it.
2. The shedding needles can be used as mulch in your garden, and the branches can be added to your compost pile. Or just cut off some small branches and spread them around your garden beds. As the needles fall off, they'll help the soil retain moisture.
3. Use the branches to make a bird feeder in the yard. Drill a hole in one end, thread a string/twine through it, coat the branches in margarine or peanut butter and roll them in bird seed.
4. Slice the trunk into discs and using them as a garden path.
5. Cut the trunk into thin slices and sand them down to create unique coasters. If sap is coming out of the tree pieces, paint a thin layer of polyurethane over them.



# BUSINESS TRACK ARTICLE

## A Small Business Owner's Guide to Funding Options Without a PPP

By: *Drew Giventer, Entrepreneur Leadership Network Contributor*  
<https://www.entrepreneur.com/article/361069>



More than 5 million Paycheck Protection Program (PPP) loans have been approved, accounting for \$525 billion, according to data from the Small Business Administration (SBA). Unfortunately, it's still not enough.

While the (PPP) assisted many small business, others who did not qualify or were not approved are still in need of capital.

Below are 6 creative ways businesses can generate funding.

### Six additional funding options

#### 1. Equipment financing and leasing

This is not a traditional loan, but if your business needs equipment—perhaps even updated equipment in order to accommodate new Covid-related sanitation or social distancing rules—consider working with the manufacturer or distributor to lease the equipment rather than use the proceeds of another loan to buy it.

For example: Furniture, a pizza oven, an X-ray machine and construction tools can all be leased.

Leasing is similar to borrowing, except the manufacturer or distributor owns the asset and rents it back to you for a monthly fee, often with a lower payment than what a loan would be. Most leases come with a fixed interest rate and conditions vary.

If the terms of the leasing company do not fit your criteria, you can seek equipment financing from several other sources including banks, credit unions, online lenders, and even the SBA depending on several factors, including your creditworthiness.

#### 2. Assistance from marketing and IT vendors

Thanks to programs launched earlier this year from large, name-brand providers, entrepreneurs are able to explore some relief from the “softer” expenses of running a business—notably marketing and IT.

Some of these might be grants, discounts, or more attractive terms on services or even equipment.

For example: Google is offering \$340 million in ad credits for small and medium-size companies and Yelp is waiving advertising, product, and service fees for restaurant and nightlife businesses.

Large IT providers have traditionally offered special leasing options for businesses. Earlier this year, Dell, HP, and other technology providers announced special financing and deferred payments for partners and customers.

Ask your marketing or IT resource if any relief might exist in these areas.

#### 3. Borrowing from friends and family

Financing from acquaintances and relatives remains one of the primary sources small businesses use to access capital. Even Jeff Bezos famously borrowed close to \$250,000 from his parents to start Amazon in 1995.

However, as a business owner, you must decide how to structure the investment. If you intend to make regular periodic payments—and demonstrate commitment on a consistent basis—then a loan makes sense.

If you don't want to make payments, offering an equity stake is an option. Of course, it's difficult to regularly assess the business in the event that a friend or family member is curious about the business' current valuation and what their equity stake is worth.

To avoid awkward situations and miscommunication, it's better to err on the side of over communication on how you are using that infusion of capital.

**4. Factoring**

Factoring is not a loan, but rather an advance on the value of your business' accounts receivable.

A factoring company is a third party that is willing to purchase part or all of your receivables at a discount. The factor then owns the outstanding invoices and collects from your customers. The factor profits from the difference between the discounted rate negotiated to buy the receivables and the full amount collected from the customer.

If you are a retail business where customers pay at the point of sale, then factoring will not work for you.

If you are not a retail business, but instead have several, large customers who buy from you with specific terms, and those customers pay their bills regularly, then factoring could work out well for you. The factoring company purchases your receivables so you can get cash.

**5. Non-profit micro lenders**

Several state, regional and municipal governments, through their economic development initiatives, offer microloans to support local businesses and their communities.

Eligibility requirements vary and a few of the loans have zero interest. Some programs actually offer grants—i.e. a loan that does not have to be repaid.

This type of program benefits a business that can leverage a relatively small amount of capital into larger opportunities that create jobs and contribute to community growth.

Further, the business can leverage the association with the economic development organization for publicity and good will, hopefully leading to even more customers.

**6. Alternative, small business lenders**

Businesses should consider alternative lenders that have fewer requirements than banks in order to get approved for loans quickly.

Cash can be available as working capital within just a few days, and without the documentation, such as credit reports and tax returns normally required when applying for loans from traditional banks.

Diversify your lending leads  
To take advantage of all loan or financing options available, small businesses need to get creative. Instead of waiting for a second round of PPP, they need to be more savvy about where they seek financing and the lenders they choose.

Harnessing a combination of sources is the path to survive in these uncertain times.

.....

**In the Service Food industry? Download the PPP "User Manual" from the National Restaurant Association:**



The latest COVID-19 pandemic relief bill, approved in late December, created a second draw of Paycheck Protection Program (PPP) loans.

**Eligible Businesses:** Small businesses, sole proprietors, independent contractors and others that previously received a PPP loan can apply for a second draw PPP loan, if they satisfy the law's requirements.

**Ineligible Businesses:** A business/organization that was not in operation on February 15, 2020; publicly traded companies; a recipient of a Shuttered Venue Operator Grant as established by the COVID-19 Relief Act; foreign-owned or operated businesses; some other limited exclusions.

**Qualifying Business Size:** To qualify, an eligible business must employ fewer than 300 employees. For restaurants and hotels operating under 2019 ICE 22, this size standard is set at 500 per physical location, allowing companies with multiple locations to access a second draw. Restaurants and hotels had a similar standard under the first draw in 2020, but that threshold was set at 500 employees per location.

**Revenue Losses:** Businesses must show a gross receipts loss of 25% or more across a calendar quarter, when compared to an applicable time period.

**Gross receipts** during the first, second, third, or fourth quarter in 2020 must show a 25% or more decrease from the gross receipts of the business during the same quarter in 2019.

**\* If the company was not in business during the first or second quarter of 2019, but was in business during the third and fourth quarter of 2019, its gross receipts during the first, second, third, or fourth quarter of 2020 must show a 25% or more decrease from the gross receipts of the business during the third or fourth quarter of 2019.**

The manual is provided for informational purposes only and is not intended to constitute legal advice. Recipients should consult with counsel before taking any action based on the information contained within this document.



Mike Meyer



Greg Yank

We are deeply saddened to share with you that we've recently lost two of our Chamber leaders.

Mike Meyer, Past Chamber President (1996-1997) passed away on Jan 1. Greg Yank, current Chamber Board Member, passed away on Jan 5.

Both were leaders in our Chamber. More importantly, they were both friends of our Chamber and Community. We're going to miss Mike and Greg. It's hard to say goodbye to a friend; instead we'll say we'll meet again one day. We are all better because Mike and Greg were here.

Please keep their families in your thoughts. You can check [wfh-ofallon.com](http://wfh-ofallon.com) for details and information.



The O'Fallon Police Department puts out a monthly newsletter with great community information.

[Click to open the full newsletter.](#)



# Working Together

to Keep Our Community Safe

As we work together to reduce the spread of COVID-19, we are all facing new challenges with work, school, and our social lives, while trying to stay healthy both physically and mentally. The Memorial Network is always here to meet your healthcare needs. We are all doing our part to look out for one another and strengthen our community during trying times. [Stay safe!](#)

## CONGRATS TO OUR SNOWMAN SELFIE CASH WINNERS



First Place: Clare Sweet (Courage and Grace) - \$250

Second Place: Anne Kalaher (The Coffeehouse Co.) - \$200

Third Place: Jennifer Ann (Discovery School) - \$100

Fourth Place: William Todd Graboske (O'Fallon Fire Rescue) - \$50

## CONGRATS TO OUR BUSINESS WINNERS

Most Creative Snowman  
(winner of a 3 month banner ad on Chamber website - \$300 value!)  
AgeSmart Community Resources

Honorable Mention: O'Fallon Fire Rescue



Best use of Tinsel  
(Winner of Newsletter Sponsorship - \$100 value!)  
It's a tie! Pure 111 and Gia's Pizza



Most selfies uploaded by Customers  
(Winner of free entry into next years Snowman  
Selfie Challenge - \$50 value!)  
YMCA of O'Fallon



# The Chamber is 75!

And we want you to help us celebrate!



We have some fun things planned for 2021 for our 75th Anniversary and hope you will join us in celebrating. Watch our Social media, Weekly E-news and website for ways you can participate. Things to look for: Friday Faces of the Chamber - we will feature a chamber member, A Look Back - video tidbit of some of O'Fallon's historic buildings with Brian Keller, Business Boomerang - see who is

referring who, and more!

See all of it first by following us on our Facebook page and Instagram accounts:



Facebook/OFallonChamber  
instagram.com/ofallon\_chamber



Are you a Chamber member and want to be a part of our celebrations?

Every Friday in 2021, we plan to celebrate you, our members, on social media!

We'd love for you to send us a picture of you and/or your staff for us to share on social media.

It doesn't have to be a professional photo - impromptu and casual is fun! Masks are okay too.

# MONTHLY CALENDAR

JANUARY

6

[Ambassador Meeting](#)  
11:30 a.m. | Virtual

14

[Military Affairs Committee Meeting](#)  
3:30 p.m. | Virtual

19

[Education Committee Meeting](#)  
1:00 p.m. | Virtual

21

[Economic Development Committee Meeting](#)  
7:30 a.m. | Virtual

25

[Executive Board Meeting](#)  
1:15 p.m. | Virtual

28

[Board of Directors Meeting](#)  
8:00 a.m. | Virtual

29

[Business Over Breakfast | BOB on the Go!](#)  
8:00 a.m. | Virtual

## Drive-Thru COVID-19 Testing

- ✓ Schedule your appointment online
- ✓ Get tested from your car
- ✓ Receive test results online

Have you been exposed to someone who has COVID-19, need a return-to-work or school test or do you have any of the following symptoms?

- Cough
- Fever
- Chills and/or repeated shaking with chills
- Muscle pain
- Shortness of breath or difficulty breathing
- Headache
- Sore throat
- Loss of taste or smell

If so, you can get tested at one of our drive-thru testing locations. The cost of the test is covered by the CARES Act.

You do not need to be an HSHS Medical Group patient to be tested. Online registration required. Schedule an appointment today at [HSHSMGCovidTesting.org](https://HSHSMGCovidTesting.org).



HSHS Medical Group

# UPCOMING EVENTS



Illinois  
Department of Commerce  
& Economic Opportunity  
JB Pritzker, Governor

This month's guest speakers at our **Economic Development Committee Meeting** are Jonathan McGee, Deputy Director of Regional Economic Development, IL DCEO and Tracey Glenn, Southwest Region Manager, Office of Regional Economic Development, IL DCEO.

Jonathan and Tracey will talk with us about DCEO efforts to assist businesses during the 2020 COVID crisis and share their plans for 2021.

Not a member of this committee, but want to hear our speaker? Let us know and we'll make sure you get an invite! We'd love to have you! Contact Debbie at [director@ofallonchamber.com](mailto:director@ofallonchamber.com) or call the office at 618-632-3377 for more information.

## Tracey Glenn, will have quarterly in-person office hours at the O'Fallon-Shiloh Chamber of Commerce.

Tracey will be here to answer your questions about resources for businesses (e.g., incentives, tax assistance, grants, and PPP). She can also help direct you to State resources regarding low-income energy assistance program, community service block grant program, and information on current mitigation requirements. And so much more!

You do NOT have to be a Chamber member to visit with Tracey, but you do need an appointment. The first quarterly office hours will be Tuesday, February 2, starting at 1pm. Appointments are in 30 minute increments. Masks are required. Please call our office at 632-3377 to reserve your space!



Join us for **BOB on the GO!** A fun new twist on how we do Business Over Breakfast. Each month Debbie will visit our host speaker for a LIVE Business Over Breakfast via Zoom. This month, join us virtually at Saddleback Chocolates! Get an inside look at the business and hear from owner Maureen Moore. We will also have a sweet treat for you! (more info to come on that so stay tuned!)

FOR THE LOVE OF CHOCOLATE!

Join us for BOB On The Go  
**via Zoom** at Saddleback Chocolates!

Speaker:  
Maureen Moore

**This is a virtual event! Only Debbie will be attending in person. All other attendees will need to register and attend via a Zoom virtual conference.**

January 29, 2021  
8:00 a.m. to 9:00 a.m.

Sign up for one or all of our  
upcoming virtual BOB events at:  
[www.bit.ly/bob2021](http://www.bit.ly/bob2021)

Would you like to be considered as a host for an upcoming BOB on the Go?  
Give Debbie a call or email: [director@ofallonchamber.com](mailto:director@ofallonchamber.com) | 618-632-3377

# SALUTE TO OUR STAR INVESTORS

---



---

## TWO STAR INVESTORS



---

## ONE STAR INVESTORS

1st National Bank of Waterloo  
Associated Bank  
Auffenberg Dealer Group  
Bank of Belleville  
Bank of O'Fallon  
Belleville News Democrat  
BOS Metro East Banking Center  
Busey Bank  
C&C Sports  
Cambridge House O'Fallon  
Cambridge Capital Management, LLC  
Carrollton Bank  
Catholic Community Credit Union  
Central Bank of St. Louis  
Clete's, Inc.  
Clinton Manor Living Center  
Commerce Bank  
Country Estate Kennel  
CSL Plasma  
Dierbergs Markets Inc.  
Discount Storage  
Drury Inn & Suites  
Farmers & Merchants National Bank  
FCB O'Fallon Bank  
First Bank  
First Community Credit Union

Gateway Metro Federal Credit Union  
GCS Credit Union  
Guaranteed Rate  
Hancock Irrigation Services, Inc.  
Hilton Garden Inn  
Holland Construction Services  
Illinois American Water  
Jack Schmitt Cadillac of O'Fallon  
Jack Schmitt Chevrolet of O'Fallon  
Kerber, Eck & Braeckel, LLP  
Keystone Place at Richland Creek  
Klein's Brand Source  
Korte & Luitjohan Contractors, Inc.  
Krab Kingz Seafood O'Fallon  
La Casa Mexicana of O'Fallon  
Lashley Animal Hospital  
Lincoln Surgical Associates, Ltd.  
Lucky Dog Barks and Recreation  
Marcus O'Fallon 15  
Merrill Lynch | Woody Gray  
Morningside of Shiloh  
Morrison Plumbing, Heating and Air  
Jennifer Mueller Memorial Foundation  
Navy Federal Credit Union  
O'Fallon Progress/Command Post

O'Fallon Shiloh Towing  
OST Container  
Parkway Lakeside Apartments  
PNC Bank  
Providence Bank  
R&W Builders, Inc.  
Regency Manor  
Regions Bank  
Serra Honda of O'Fallon  
Schaefer Auto Body Centers  
Scott Credit Union  
Scott Family Housing  
Sigman Heating and Air Conditioning  
Simmons Bank  
Spectra Graphics  
The Regency Conference Center  
Taylor Roofing  
Together Credit Union  
Town & Country Bank  
TownePlace Suites by Marriott  
U.S. Bank  
Veterans United Home Loans  
Washington University Physicians |  
Pediatric Specialty Care  
Webster University  
Wisper Internet

# BOARD OF DIRECTORS

---

## EXECUTIVE BOARD

Cindy Helmkamp, President  
Together Credit Union

Kevin Meder, Treasurer  
CliftonLarsonAllen

Sid LeGrand, Vice President  
Gonzalez Companies

Sid LeGrand, Immediate Past President  
Gonzalez Companies

---

## BOARD MEMBERS

Lorraine Cavataio  
Sandberg Phoenix & von Gontard P.C.

Susan Schultz  
Webster University

### Ex-Officio

Mayor Herb Roach  
City of O'Fallon

Jeff Dossett  
Memorial Hospital East

Tony Smallman  
BARBER Murphy Group, Inc.

Mayor James A. Vernier, II  
Village of Shiloh

Dave Hopkins  
Town & Country Bank

Kevin Welch  
1st National Bank of Waterloo

Kate Williams  
Lead-In

Nathan Klitzing  
Cambridge Capital Management

Greg Yank  
GY Consulting & Facilitation  
Services

### Mayoral Representative

Sam Loring  
Loring Financial Management  
of Raymond James

Brenda Kern  
Village of Shiloh

# CHAMBER AMBASSADORS

---

Don Barkley  
American Red Cross

Reneé La Bruyere  
Horner & Shiffrin

Raven Trebilcock  
Legacy Planning, LLC

Debbie Brauer

Mary Lynam-Miller  
Clinton Manor Living Center

Ed True

Christina Carretta  
Wisper ISP

Nathan Parchman  
Farmers & Merchants National Bank

Justin Ward  
Town & Country Bank

Jim Clutter

Dr. Shelly Severns, DC  
Severns Family Chiropractic

Sheri Welch  
Sheri Welch Insurance

Brett Faulk  
Stifel

Dave Snyder  
Rotary Club of O'Fallon

Jaclyn Gross  
Hilton Garden Inn

Mieke Taylor  
Reach the Meek Marketing, LLC

Erik Huber  
Bank of Springfield

O'Fallon-Shiloh Chamber of Commerce  
P.O. Box 371  
116 E. First Street  
O'Fallon, IL 62269  
www.OFallonChamber.com

Services: Maps: First one is free, each additional is \$1

Our January Newsletter is sponsored by:  
*Cambridge House O'Fallon*



**BUILT ENVIRONMENT**

**WHAT TYPES OF HOUSING ARE NEEDED?**

Take the Survey!

**NATURAL ENVIRONMENT**

**HOW CAN WE PROTECT OUR NATURAL ASSETS?**

Take the Survey!

**COMMUNITY IDENTITY**

**WHAT MAKES O'FALLON UNIQUE?**

Take the Poll!

**LAND USE & COMMUNITY DESIGN**

**HOW SHOULD WE DEVELOP AND REDEVELOP?**

Take the Survey!

**Timeline**

- Project Launch**
- Discovery**  
The Project Team will research data and trends to develop an understanding O'Fallon's history and current environment.
- Engage** **CURRENT**  
The Project Team will engage the O'Fallon community to discuss the planning process and gather feedback that will shape the:
  - Community Vision
  - Goals, Objectives, & Strategies
  - Future Land Use Policies
- Plan**  
The Project Team will combine research and input from the community to develop a draft Master Plan.
- Adopt & Implement**  
The Project Team will present the plan to the Planning Commission and the City Council to adopt the final Master

O'Fallon is a growing community of choice in the Metro East, known for an inviting and welcoming atmosphere, resurgent downtown, and enviable sports and recreation opportunities. The City of O'Fallon is creating a 20-year master plan that will build a better O'Fallon for you, your children, and future generations. Think everything from housing and jobs to parks and bike trails.

The goal is to have a community-based master plan - and your input and opinions are needed!

Visit the [interactive website](#) and complete the survey, quick poll and submit your Big Ideas for how to improve O'Fallon!