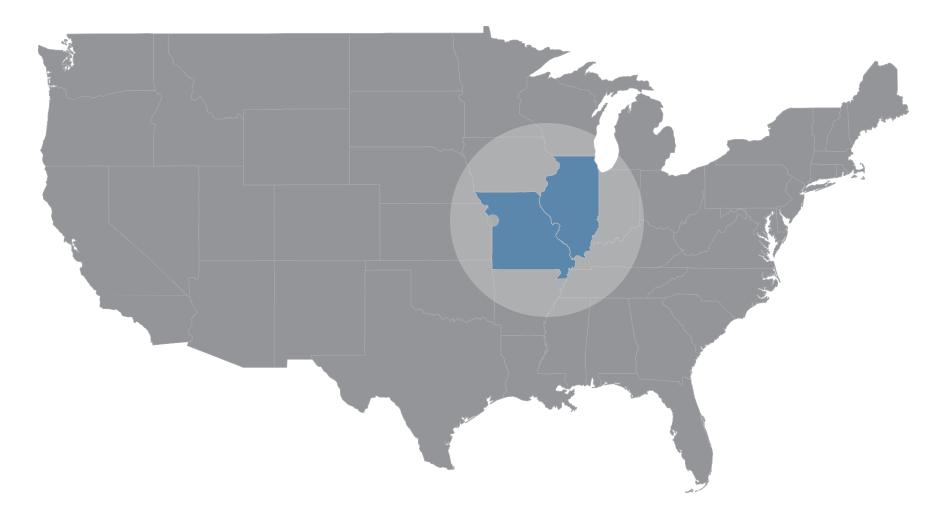
# Southwestern Illinois America's Center for Transportation

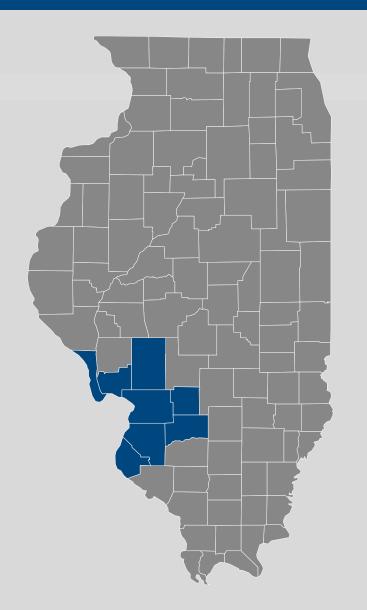


# Uniting the Region for Growth

### Location, Location, Location



### **Population Statistics**



- 2<sup>nd</sup> largest population center in Illinois
- 1/4 of St. Louis MSA population

County	Population
Madison	266,209
St. Clair County	264,052
Macoupin	46,045
Clinton	37,786
Monroe	33,879
Jersey	22,372
Bond	16,950
Calhoun	4,899
Total	692,192

Source: US Census Bureau

#### Leadership Council Southwestern Illinois Background



"Uniting the region for growth"

- Support private companies and commerce of all sizes
- Formed in 1983 to be "One Voice" for Southwestern Illinois Business Community
- 5 pillars: Business, Industry, Education, Labor, Government
- 10 Committees: Military Affairs/Scott AFB Task Force, Levee Issues Alliance, SITE – SWIL Transportation Enhancement, Labor Management, Public Policy, Economic Development, Marketing & Communication, Membership, Manufacturing Steering and Education
- Not-for-Profit: 501(c)6 and 501(c)3 Foundation and Bi-Partisan "Working Together with Everyone"
- Over 223 Senior Leader Board Members, every member is a Board member
- Governed by a 17 member Executive Committee

# Why Southwestern Illinois - Freight

Home to large domestic and international manufacturing, agriculture, and logistics companies:

- Amazon
- P&G
- Jet (General Dynamics)
- Dial
- Solvay Fluorides
- Veolia
- Unilever
- Hershey
- North Bay Produce
- Walgreens
- Kinder Morgan
- USF Holland
- Cargill
- SCF Marine and Grain Subsidiaries

- SEACOR Holdings
- Schneider National
- Bunge NA
- SuperValu
- World Wide Technology
- Cargill
- Boeing
- ADM
- Fed Ex
- Phillips 66
- Prairie State Generating
- West Star Aviation
- Kraft
- Louis Dreyfus
  - and many more!

16M sq. ft. in industrial grade bulk warehouses since 1998 at Gateway and Lakeview Commerce Center, less than 1% vacancy

•



- More than 50% of the U.S. buying power can be found within a single day's drive.
- The existence of UPS and FedEx hubs make St. Louis an ideal location for e-commerce.
- Available, affordable land served by all multimodal capabilities.

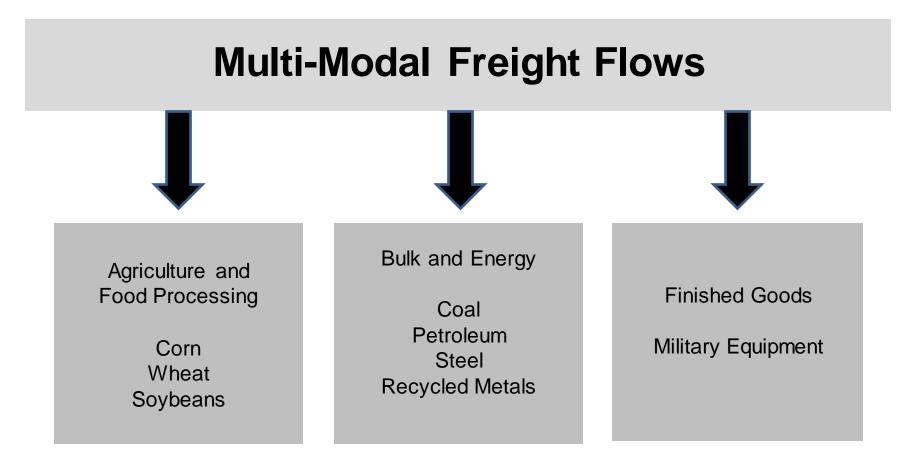
Leadership Council Southwestern Illinois Ongoing Priority Accomplishments

# Grow multi-modal infrastructure capabilities and jobs in transportation/distribution and manufacturing verticals

SITE Multi-Modal Priorities Co-Sponsored SWIL Regional Freight Study with IDOT Foundation for the new St. Louis Regional Freight District

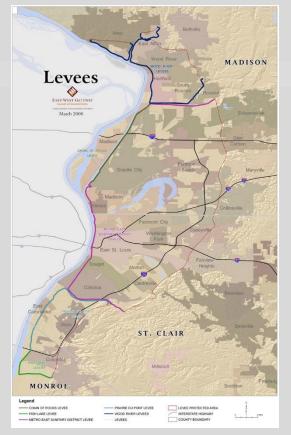
# Leadership Council Southwestern Illinois

Freight Flows



Source: 2015 Award Winning SWIL Freight Transportation Study by TransSystems with GKSF Global Research and Sponsored by IDOT and Leadership Council SWIL

# Leadership Council Southwestern Illinois





# 2016 Outstanding Local Government Achievement Award for Leadership in planning and Design Innovation

- American Bottoms Levee Project
  - Alton, IL to south of Columbia, IL located in Madison, Monroe and St. Clair Counties
  - 100 year level, 2017 expected full FEMA levee reaccreditation
  - Removal of inaccurate maps stopped ED
  - $\circ$  500 year level underway with \$86M surplus
  - Over \$110M of new construction investment to enhance levee system protecting more than 156,000 people and 4,000 businesses and over 56,000 jobs
  - Competitive Position Strategy!
  - "SWIL is Open For Business!"

### Regional Impacts of Scott AFB



#### Scott Air Force Base Financial Impact

Expenditures	\$662,436,322
Payroll	\$2,394,451,257
Total	\$3,056,887,579

Scott Air Force Base Individuals Impacted		
56,865		
79,534		
136,399		

- Largest employer in Southwestern Illinois
  - o 5th largest in St. Louis region
  - Grew 40% in the last decade Regional contractors
  - Missions critical to national defense US TRANSCOM and US Surface Deployment and Distribution Command (SDDC)
  - Impacts over 40,339 jobs regionally, and 136,399 people economically impacted
  - Best place to live reported by Airforce Times and multiple Abilene Awards Winner
  - Ronda Sauget, Executive Director of Leadership Council Named 375th Wing Honorary Commander

### Leadership Council Southwestern Illinois Priority Focus

#### A Career that Pays in Southwestern Illinois







- Manufacturing Steering Committee, Labor Management, and Economic Development Committees
  - Manufacture/Craft Your Future Campaign to over 6,000 people
  - Business Outreach and Address
     Critical Issues
  - Steel, Ag, and Energy Industry Sub-Committee – Anti-Foreign Product Dumping and Tariff Enforcement Efforts and Workforce Needs Assessment
  - American Allied Safety Council
  - Grow Your Future

#### External Marketing & Communications Strategy Objective

#### "Uniting the Region for Growth"

- Identifying business clustering
- Creating Economic Power Zones of significant revenue generation and job creation
- "Telling our Story"



# Economic Impact of Midwest Corridor<sup>2</sup>

Large Companies & Defense Contractors



Midwest Corridor jobs represent 29% of SWIL region total jobs and 6% of entire 16 County St. Louis MSA

Midwest Corridor Direct Impact: Jobs:75,000 Earnings: \$3.315 billion Revenue: \$6.323 billion

#### Midwest Corridor combined Direct & Indirect Impact: Jobs: 215,560 Earnings: \$9.2 billion Revenue: \$19 billion

External Marketing & Communications Strategy

Strategic Marketing Communications Partners

# Presentations at Professional Meetings, Conferences, & Events

➡

Industry Specific and Other Networking Events

STL CICI, STL Ag Club, STL Regional Freightway and STL PortAuthority, STL Regional Chamber & STL Cyber City, STLT REX and Cortex, STLAFCIA, St. Louis World Trade Center, STL Municipal League, IL DCEO and InterSect Illinois, Multi-Modal Transportation, Business Clusters and Industry Partners, Bi-State, Ameren Illinois and Missouri Economic Development, Illinois Rail Association, Local and Regional Site Selectors and Real Estate Professionals – RASI Relators Association of SWIL, East West Council of Governments, Regional Business Council, Civic Progress Work with STL Regional Chamber and other regional partners on Networking Lunch Meetings with Key Audiences – Economic Development, Commercial/Industry Real Estate, Development, Construction Firms, and Industry Conferences.

Presentations to DCEO Trade and International Trade International Embassy Representative – translated into 9 languages

- Chicago Feb 14,2017
- Dallas & Houston
- Atlanta June 2017
- New York

External Marketing & Communications Strategy Strategic Marketing Communications Partners

# Presentations at Professional Meetings, Conferences, & Events

Working with our Strategic Partners and Supply Chain Networks

Presentations to key strategic partners to drive information and awareness about SWIL

- Union Pacific Railroad January 24, 2016
- Multi-Modal Leadership
   Opportunities

Regional Bus Tours and Networking Events

**Morning** – Madison County Manufacturing and warehousing Sectors and Tours

Lunch – ED Presentation

**Afternoon** – St. Clair County Manufacturing and warehousing Sectors and Tours

#### External Marketing & Communications Strategy

Economic Power Zones - Companies

Advanced and Light Manufacturing	<ul> <li>Sun Coke Energy - US Steel - Western Non-Wovens</li> <li>Jet Aviation (division of General Dynamics) - Metro East Industries - The Roho Group</li> <li>Icon Mechanical - Murphy Mechanical - Olin Corporation - Alton Steel</li> <li>PRI Recovery - Heidtman Steel - Siemens Manufacturing - ASF-Keystone</li> <li>Cope Plastics</li> </ul>
Energy/Green Energy	<ul> <li>Phillips 66 - Exxon Mobile - Valero - Ameren Illinois - Waste Management LLC</li> <li>Dynegy Energy - Prairie State Energy Campus - Sitton Energy Solutions</li> <li>Ambit Energy - Center Ethanol - Abengoa Bioenergy - Green Plains Renewable Energy</li> <li>Millstadt Rendering Co – Ameren Illinois – SWIL Electric Coop – Monroe Co Coop</li> </ul>
Agriculture/Food Processing	- ADM - Bunge NA - Cargill - Louis Dryfuss - CGS - Ingram Barge - Kuna Meat - Holten Meat Co - Prairie Farms Dairy, Inc Kraft Foods - Hansen Meat Co. - RALCORP
Chemical Industry and Medial Processing	<ul> <li>Afton Chemical - Progressive Recovery, INC - Vertex Chemical</li> <li>Air Products and Chemicals - Solvay Chemical - FlexSys-Eastman Chemical</li> <li>Mallinckrodt Pharma - ChemTrade Logistics</li> </ul>

#### **Evaluation of Forward and Backward Integration!**

#### External Marketing & Communications Strategy

#### Economic Power Zones - Companies

Water and Wastewater Management

- Illinois American Water (4 locations)
- American Bottoms Regional Wastewater Treatment

- Tetra-Tech

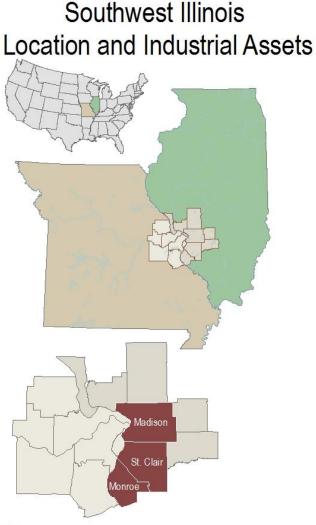
- Veolia Environmental Services
- Teklab, Inc.

Warehouse/ Distribution/ Supply Chain	- Amazon - P&G - Hersey - Dial - Menasha - Unilever - Metro Supply Co Sysco - Walgreens - USF Logistics - DB Schenker - OHL	
	- UP, CSX, CN, TRRA, BNSF, A&S, America's Central, Port and Other Port Operations	
Multi-Modal Transportation	Multiple Trucking Firms – Stock Transport, Schneider National, Cassen's Transport, The Truck Centers, R&L Carriers, Airports - St. Louis Downtown, St. Louis Regional, St. Louis MidAmerica Regional and MidAmerica STL Airports	
	River - SCF Marine/SeaCore Holding Corp & Ingram Barge Transit - Madison County Transit & Bi-State Development	
Cyber Security/GIS/Dense Contractors/STEM	- Aegis Strategies - Lockheed Martin - Raython - Boeing - SRA - LMI - SuprTek - World Wide Technology – General Dynamics	

#### **Evaluation of Forward and Backward Integration!**

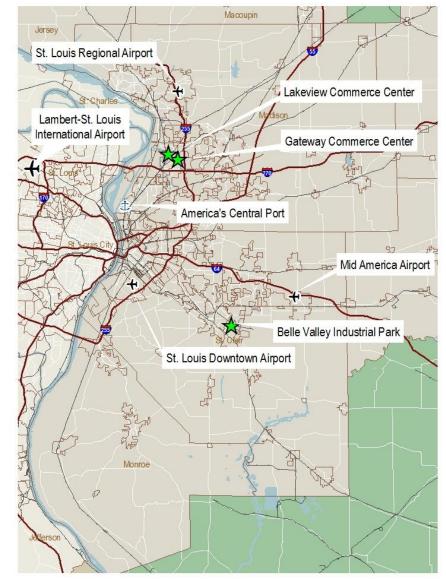
External Marketing & Communications Strategy Economic Power Zones – Workforce Assessment and Career Pathing

Manufacture/Craft your Future

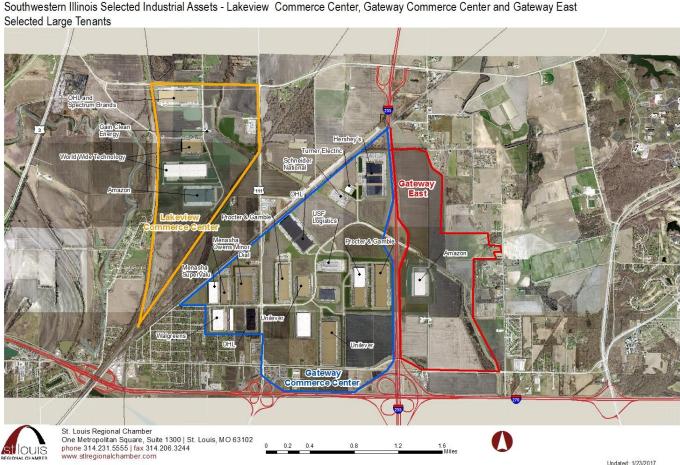




St. Louis Regional Chamber One Metropolitan Square, Suite 1300 | St. Louis, MO 63102 phone 314.231.5555 | fax 314.206.3244 www.stlregionalchamber.com



#### Gateway and Lakeview Commerce Center Ranked as a top 10 hot spot for industrial real estate - Cushman & Wakefield



### Sauget Business Park

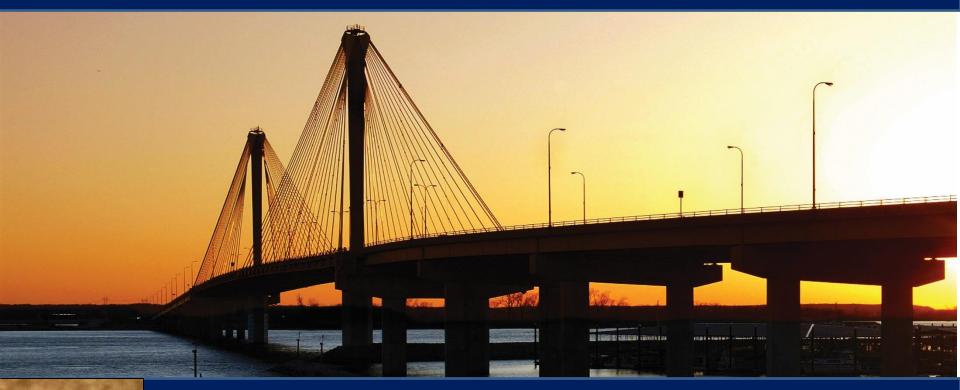


And many, many other site developments ...!

### America's Central Port



# Thank you!



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