

# LEADERSHIP INSTITUTE

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LEAD

O'FALLON • SHILOH

CHAMBER *of* COMMERCE

## 2022 Lead In Curriculum



Submit application online @ [www.OfallonChamber.com/LeadIn](http://www.OfallonChamber.com/LeadIn)  
618.632.3377 [events@ofallonchamber.com](mailto:events@ofallonchamber.com)

The O'Fallon-Shiloh Leadership Institute (Lead In) is an experiential leadership development program designed to attract and retain an educated population of young community volunteers and professionals by equipping them with skills necessary to propel them to the next level of leadership through interaction with community decision-makers.

Lead In is comprised of two sections: a community awareness track and a talent development segment.

The community awareness track is designed to expose participants to critical community issues that enhance each member's understanding of assets and resources within the community, potential solutions to problems and strategies for becoming more involved. This involves providing access and interaction with public servants and community and business leaders from all areas of development to experience hands-on learning and expanding participants' understanding of people and beliefs that may be different than their own.

The talent development segment focuses on activity and materials specifically aimed at enhancing strengths based leadership, team work, critical thinking and professional growth.

The end result will be a larger pool of emerging leaders who are committed to remaining within our community, see themselves as partners for change by serving in civic leadership positions, on non-profit boards or becoming involved in the political process.

Ideal candidates are young leaders who are involved in their community and desire to enhance their career, network with other young professionals and become more involved and engaged in our community. Application does not guarantee selection. Class size is limited to 20 selected participants. Class member selection is based on the following criteria:

## CRITERIA

- Emerging leaders between ages 21-40
- Demonstrated community involvement or aspirations to become more involved
- A record of community, school, career or personal achievements
- Willing to commit the necessary time to fully participate in the program

Applications are confidential, but Lead In reserves the right to use information submitted for printed materials, should you be selected for the program. To ensure that those selected reflect the diversity of the community, applicants will be asked to specify their gender, race, and/or ethnicity.

## TUITION

If selected into the program, the applicant or his/her organization/employer/sponsor will be billed for tuition of \$249, which is due prior to the first meeting. Tuition covers program costs, printed material, staff time and in some cases, light food and/or beverages. Tuition is non-refundable, in whole or in part, in the event the applicant fails to complete the program due to non-attendance or for any other reason.

## APPLICANT'S COMMITMENT

To graduate, a participant is expected to attend classes and collect a total of 8 points; they also will volunteer for 1 shift at either the O'Fallon CityFest or Shiloh Homecoming. Classes are generally held the 3rd or 4th Wednesday of each month from 1-5pm unless otherwise stated. Meeting locations will vary and will be announced prior to the meeting. The tentative schedule is as follows:

POINTS	CLASS	DATE
1	Kick-Off/Strengths Based Leadership Assessment	Jan 26
1	Municipal Management/Economic Development	Feb 23
1	Windshield Tour/Business Panel	Mar 23
0.5	Happy Hour Social	Mar 23
1	Education/School Board	April 20
1	Civic Leadership	May 18
1	Scott Air Force Base	June 22
1	Regional Development/Committee meeting	July 27
1	O'Fallon CityFest Volunteer (1 shift) OR	Aug 19/20
1	Public Safety	Aug 24
1	Shiloh Homecoming Volunteer (1 shift)	Sept 9/10
1	Graduation	Sept 21

"Going the extra mile" points are available (0.50 each) for attending City of O'Fallon Council meetings, committee meetings, Village of Shiloh Trustee meetings, school board meetings or volunteering at Chamber events and are intended to be used to make up points in the rare event that a participant misses a meeting.

## 2021 Lead In Graduates

Blake Corners, Operation Partner, The Omnia Group

Melissa Fanning, Director-IL Division, The United Way of Greater St. Louis

Andrea Fohne, Paralegal, SWMW Law

Emily George, Office Manager, O'Fallon First United Methodist Church

Miranda Gray, HR Specialist, Scott AFB

Codi Jackson, Entrepreneur, Owner, Fit4Mom618

Ryan Johnson, Director, O'Fallon Public Library

Amber Kinkelaar, Social Media Director, Auffenberg Dealer Group

Jamie Lewis, Resource Teacher, Zion Lutheran School

Erik Mensen, Lead Telecommunicator, MECOMM/O'Fallon Police Department

Lt. Col Allen Miller, Commander, 436th Supply Chain Ops Squadron, US Air Force

Capt Andy Peck, Chaplain, US Air Force

Julie Rohr, Entrepreneur, Owner, Furchild

Ian Rutter, Project Manager/Public Relations, R&W Builders

Jamie Trader, Elementary Teacher, Signal Hill District #181

Dr. Maranda Trahan, Behavior Analyst, Trinity Services

# 2022 YEAR-AT-A-GLANCE

*We closely follow the curriculum below, but changes in speaker availability sometimes cause us to pivot!*

**SESSION ONE:** Kick-off Meeting/Strengths based Leadership Assessment  
WEDNESDAY | JANUARY 26, 2022 1:00-5:00 PM (happy hour to follow)  
LOCATION: TBD

Join us for orientation and meet the other Lead In members. We'll review the curriculum and handle some housekeeping items (including taking photos for a directory).

Next, we will review the results of our online strengths based leadership assessments (as measured by StrengthsFinder 2.0 which is provided as part of the course) and discuss specific changes we can make in our professional and personal lives to ensure we are optimizing our talents. We'll dig deep into why strengths matter and formulate personal action plans based on our strengths.

Afterwards, stick around and join the Emerging Leaders (Past Lead In graduates) for a happy hour social @ Global Brew (455 Regency Park, O'Fallon, IL)

**SESSION TWO:** One-on-One with Municipal Leaders  
WEDNESDAY | FEBRUARY 23, 2022 1:00-5:00 PM  
LOCATION: TBD  
PRESENTER: Walter Denton, City Administrator, City of O'Fallon

We'll start off with a primer about O'Fallon and Shiloh. How populous are they and who are the largest employers? What are known for? Then we'll learn from municipal leaders about the state of the City and Village as they discuss everything from budgets to internal operations.

**SESSION THREE:** Economic Development/Windshield tour of O'Fallon-Shiloh  
WEDNESDAY | MARCH 23, 2022 1:00-5:00 PM  
LOCATION: City Hall, Council Chambers, 255 S Lincoln Ave, O'Fallon  
PRESENTER: Justin Randall, Director of Community Development, City of O'Fallon  
Grant Litteken, Asst. City Administrator, City of O'Fallon

We'll hear from Community Development on factors that go into strategic planning at the City level, review and understand growth trends, and learn how municipalities plan for the future. Then, we'll take a windshield tour of O'Fallon-Shiloh to put eyes on some of the concepts and developments we learned about last meeting.

Happy Hour Social: After the meeting, join us at Peel for appetizers (provided) and drinks upstairs.

## DATES

Jan 26  
Feb 23  
Mar 23  
April 20  
May 18  
June 22  
July 27  
Aug 24  
Sept 21

**SESSION FOUR:** Education and School Board  
WEDNESDAY | APRIL 20, 2022 1:00-5:00 PM  
LOCATION: District #90 Administrative Offices, 118 E Washington St, O'Fallon  
PRESENTER: Carrie Hruby, Superintendent District #90,  
School Board members for Districts 203 and 90

Education is often the #1 cited reason families give when asked, "why did you move to this area?" We'll meet with school administrators and/or Board Members to learn about the local school districts, state funding, property taxes and understand how the schools partner with community groups to provide the best possible education to our youth. After their presentation, we'll break into groups and hold a mock School Board meeting where we'll discuss and vote on issues that have been the topic of recent school board meetings.

**SESSION FIVE:** Service and Civic Leadership  
WEDNESDAY | MAY 18, 2022 1:00-5:00 PM  
LOCATION: Fire Station #4, 1215 Taylor Rd, O'Fallon  
PRESENTER: Local non-profit and service organizations

We'll hear from various local civic groups about their mission and impact on the community. Then, we'll focus on what service looks like for millennials and emerging leaders and how this may differ from traditional service organizations and models. We'll take inventory of our personal service and consider ways in which we can apply our strengths to help our favorite service organizations flourish.

**SESSION SIX:** Scott Air Force Base tour  
WEDNESDAY | JUNE 22, 2022 1:00-5:00 PM  
LOCATION: SAFB  
PRESENTER: We'll start with an introductory brief by either the base or the Vice Commander. After that, we'll head over to the tower which gives us a good view of the base and then over to the war readiness center where we can try on some gear, see the weapons vault and we'll learn about the deployment process (pending unit availability).

The idea is to learn specifically how critical the military operations are for our region.

**SESSION SEVEN:** Regional Development  
WEDNESDAY | JULY 27, 2022 1:00-5:00 PM  
LOCATION: Southern IL Builders' Association, 1468 Green Mount Road, O'Fallon  
PRESENTER: TBD

The Metro-East region is rich with human capital and is a logistical hub ripe for economic growth opportunities. We'll discuss how the Leadership Council develops the regional economic agenda and strengthens public/private partnerships through its board of over 200 leaders.

**SESSION EIGHT:** Public Safety  
WEDNESDAY | AUGUST 24, 2022 1:00-5:00 PM  
LOCATION: O'Fallon Public Safety Building, 285 N Seven Hills Rd. O'Fallon  
PRESENTER: Chief Kirk Brueggeman, O'Fallon Police Department

Chief Brueggeman will help us understand the various ways in which public safety affects every aspect of our community. We'll hear about the Citizen Police Academy, Neighborhood Watch and other ways in which the community supports our first responders. We'll experience several hands-on activities that help us better understand the role of Law Enforcement Officers, as well as hear from EMTs and dispatchers.

**SESSION NINE:** Graduation and social event  
WEDNESDAY | SEPTEMBER 21, 2022 4:00 PM  
LOCATION: Bella Milano

Let's bring it all together- we'll develop personal action plans/vision statements and discuss where we go, as individuals, from here. Our moderator will facilitate an in-depth conversation on "what's next," reflecting back on what we've encountered throughout Lead In, and solidifying our confidence to move forward within our community.

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