

**TOGETHER WE  
ARE DEFENDERS  
OF POTENTIAL**

**Heather Freed  
President & C.E.O.**



**Big Brothers  
Big Sisters®**  
OF SOUTHWESTERN  
ILLINOIS



# WHO WAS IN YOUR CORNER?

- A family member
- A teacher
- A coach
- A neighbor
- A friend
- A member of clergy



**WE ARE  
NOT  
SAVIORS**



# WE ARE DEFENDERS

We are a 43-year-old affiliate of the **oldest, largest and most respected mentoring organization** in the country.



# IT JUST TAKES A LITTLE

We serve boys and girls ages 6 through 18 living in **St. Clair, Madison, Clinton and Monroe Counties.**

**80%**

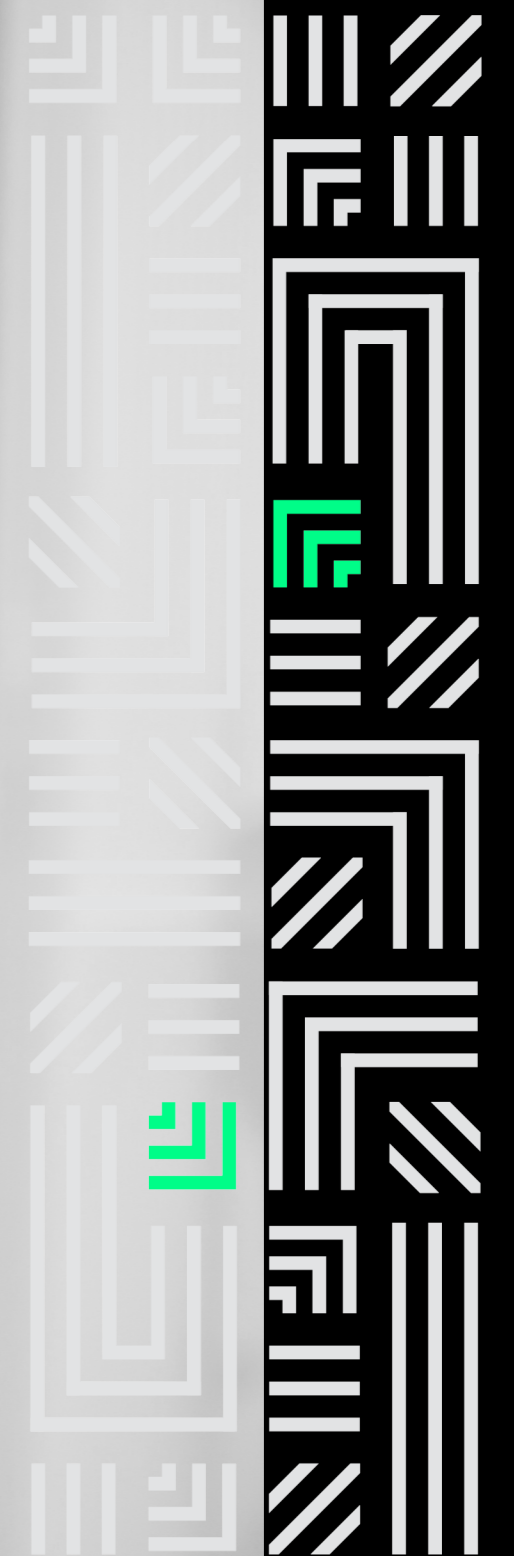
of our Littles live at or below the poverty line

**91%**

come from a non-traditional household



EMPOWER  
ER  
POTENTIAL



# IGNITING RESILIENCE

## Our Impact

100%

of Littles avoided police contact and saw a reduction in school discipline

100%

of Littles had higher confidence and future aspirations.

100%

of Littles had better emotional regulation and saw a reduction in depressive symptoms

**Big Brothers Big Sisters 1:1 mentoring breaks societal barriers, closes opportunity gaps and helps kids overcome adversity.**



GET INVOLVED IN  
SOMETHING

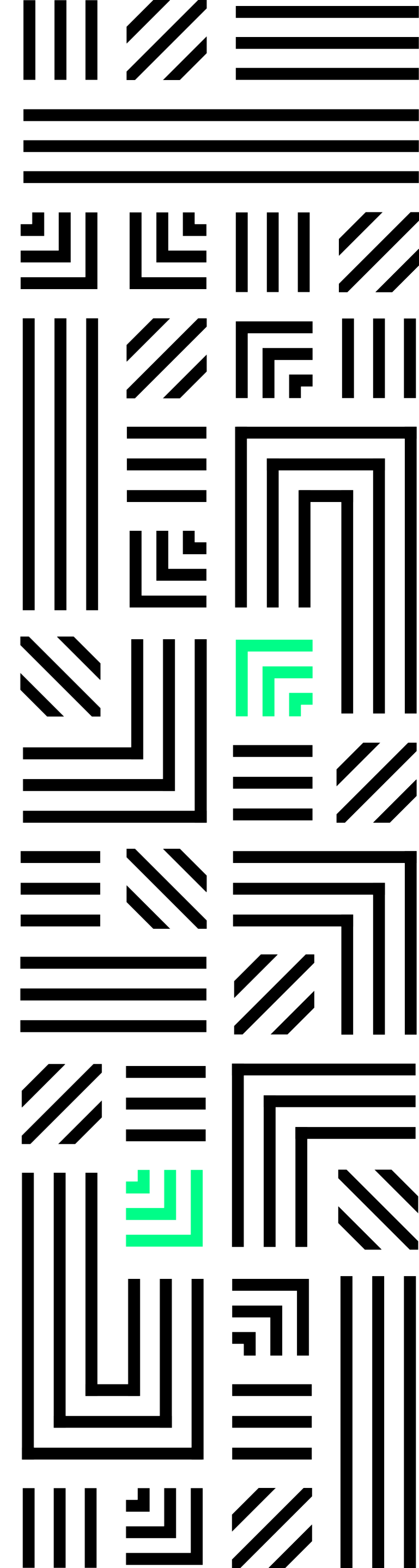
**BIG**



# MENTOR A CHILD

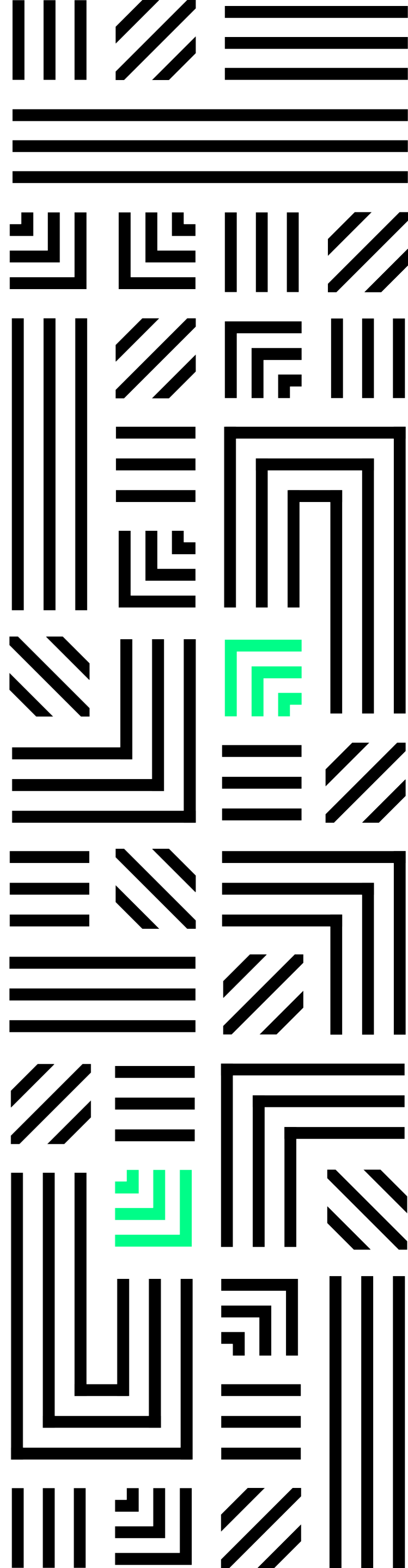
## Requirements

- ✓ 18 years or older
- ✓ Live in St. Clair, Madison, Clinton or Monroe county
- ✓ Valid drivers license and insurance
- ✓ Spend time with a child for 1-year
- ✓ Maintain monthly contact with your Little and our team
- ✓ Have fun and change two lives!



# OTHER WAYS TO GET INVOLVED

- ✓ Donate or host a fundraiser
- ✓ Attend a fundraising event
- ✓ Refer us to friends and family
- ✓ Invite us to talk to your business, church or civic group
- ✓ Support or host a youth enrichment activity
- ✓ Donate holiday gifts (Dec) or school supplies (Aug)



# FRIDAY MAY 5<sup>th</sup> AT 7PM AT GCS BALLPARK

## HOW IT WORKS:

- Teams of 8 or 10
- 5 rounds of trivia on the outfield / over the jumbotron
- \$50/person or \$400/team
- Virtually or in person
- Ballpark snacks, soda and beer included
- BBBS swag and \$400+ valued prizes
- Great for marketing and employee engagement
- Cinco de Mayo twist!

Go to [bbbsil.org/triviaforkidssake](https://bbbsil.org/triviaforkidssake)



**THANK YOU**