

O'FALLON • SHILOH
CHAMBER of COMMERCE

2026

MARKETING GUIDE



At the O'Fallon-Shiloh Chamber of Commerce, our mission is simple: **to strengthen and promote our local business community.**

With over 550 member businesses and professionals, we work together to create opportunities that support growth, foster connections, and drive success for each of our members. Guided by our elected Board of Directors and supported by our dedicated office team, we are committed to offering resources and programs that meet the evolving needs of our business community.

This guide highlights the many opportunities for ***advertising, branding, and networking*** available through your Chamber membership. With an extensive range of sponsorships and events, it's our pleasure to offer platforms that connect you with our vibrant local business community. Whether you're looking to promote your brand, market your products, or grow your professional network, there is truly something here for every member and business.

Use this guide to plan your marketing budget and discover ways we can **support your growth.** With some sponsorships limited, we encourage early selection to secure your place in popular events. Explore the benefits and services that membership in the O'Fallon-Shiloh Chamber offers—your gateway to strengthening connections, enhancing visibility, and building leadership in our thriving community.



TABLE OF CONTENTS

- Get Connected | 3
- Be an Active Chamber Member | 4
- Professional Development | 5
- Monthly/Quarterly Networking Events | 5
- Signature Events | 6-7
- Ribbon Cuttings and Groundbreakings | 8
- Media and Advertising | 10-11
- Chamber Resources | 12



GET CONNECTED

Our Chamber offers a variety of opportunities to engage with fellow members, share your business, and expand your network. Here are some tips to make the most of your involvement:

- **Invite Guests:** Many of our events are open to potential members and your employees. Feel free to bring them along to experience the Chamber's community firsthand. Just remember to RSVP for your guests as you would for yourself.
- **Cancellation Policy:** If you've RSVP'd for an event with a meal but find you can't attend, please let us know as soon as possible. If the Chamber has to cover your meal cost, you'll receive an invoice for the expense.
- **Networking Essentials:** Bring plenty of business cards to each event. We also feature a member business card wall at the Chamber office, so be sure to leave a stack of cards with us for added visibility.
- **Name Tags:** Wearing a name tag with your company's logo helps others remember who you are and where you're from—an easy way to make a lasting impression!
- **Membership Plaque & Window Cling:** Promote your Chamber membership proudly! With 63% of consumers preferring to buy from a Chamber member, display your membership plaque and window cling to show your support and credibility.

Each event and connection is an opportunity to showcase your business and become part of our thriving community.





We welcome, unite and promote business. We serve as "The Voice of Business" for the O'Fallon-Shiloh communities.

ofallonchamber.com chamber@ofallonchamber.com



BE AN ACTIVE CHAMBER MEMBER

Joining the O'Fallon-Shiloh Chamber of Commerce and getting involved can be a powerful boost for your business. Here's how:

- **Business-to-Business Referrals:** People do business with those they trust. By attending Chamber events, you'll build valuable connections and become a trusted resource for others—leading to referrals within our community.
- **Learning Opportunities:** Our meetings often offer insights on business management, professional growth, and community updates—all for little to no cost.
- **Volunteer Opportunities:** Make a difference in our community by serving on committees or volunteering at events. Together, we create a thriving local economy. Get involved and see the benefits firsthand!

COMMITTEES AND INVOLVEMENT

Our Chamber committees drive many of the events and benefits we provide. Serving on a committee allows you to shape the Chamber's efforts and gain visibility for your business. Each committee meets on a set schedule; call the Chamber office if you're interested in joining.

AMBASSADORS

Our goodwill team of up to 20 members who welcome new members and assist at events.

ECONOMIC DEVELOPMENT

Fosters a robust economic environment in the community.

GOLF

Plans and hosts the annual Chamber golf outing for members and guests.

EDUCATION

Bridges communication between schools & the business community. The 8th Grade Career Fair is a key project

GOVERNMENT AFFAIRS

Advocates for the business community on key issues at local, state, and national levels.

HEALTHCARE & WELLNESS

Focuses on promoting health and wellness through partnerships, education, and advocacy.

MILITARY AFFAIRS

Builds ties with the military community through programs like Military Appreciation Days and charitable outreach.

MILITARY AFFAIRS SPONSORSHIPS

Friends of Scott - $500
Scott Wingman - $280

EMERGING LEADERS

Connects young professionals under 40 through social, educational, and service events.

DOWNTOWN DISTRICT

Supports businesses in the downtown area through specialized initiatives.

PROFESSIONAL DEVELOPMENT

Lead In: Chamber Leadership Institute
Our Lead In program is a unique opportunity for young professionals (ages 21-40) living or working in O'Fallon or Shiloh to grow as community leaders. This program connects you with new faces and provides insights into our community beyond the typical professional experience. Learn more and apply online: ofallonchamber.com/leadin

Learn Local
In this 9 hour workshop over 3 days, discover how our community works. Learn the foundations of local funding (property taxes, sales tax, and more), how new developments happen, the structure of public education, and resources within our community to help you grow your business and impact. Learn more at ofallonchamber.com/learn-local/

MONTHLY/QUARTERLY NETWORKING

BUSINESS OVER BREAKFAST

Join us for a relaxed morning of networking over a complimentary continental breakfast! BOB is typically held the last Friday of specific months from 8-9 a.m. at the Public Safety Building. Two speakers each get 12 minutes to present and share the cost of breakfast items. *Average attendance: 65+*

RESTAURANT ROULETTE

Enjoy a small-group lunch with fellow Chamber members, where location and lunch partners are selected at random the day before. This is a fun way to support local restaurants and make new connections. Typically held the second Thursday of specific months, 11:30 a.m.—12:30 p.m. You pay for your own lunch. *Average attendance: 6 per location*

BUSINESS AFTER HOURS

A premier networking event hosted by a Chamber member, BAH provides exposure to potential clients on-site. Typically held on the third Tuesday of select months from 5-6:30 p.m., hosts provide food, drinks, and prizes, plus a $150 fee for "Save the Date" cards. Average attendance: 70+

MAX MAXIMIZE YOUR BENEFITS

Perfect for new, current, and prospective members, this quarterly session helps you get the most out of your Chamber benefits. Typically held the last Tuesday of specific months, 8-9 a.m. typically following Business Over Breakfast

COFFEE CONNECT

Coffee Connect is a networking event similar to our popular Restaurant Roulette but tailored for coffee lovers! This event is a fun way to support local coffee shops while connecting with other professionals in a relaxed, casual setting.

SIGNATURE EVENTS

SALUTE TO BUSINESS AWARDS | APRIL 16

Annual Salute to Business Awards —celebrating achievements in business with 200+ attendees.

EVENT SPONSOR - $800

- Table of 6
- Recognition in all pre-event advertising and during event
- Logo on table tents, program, and at entry/registration
- Recognition at entry/registration table

TABLE SPONSOR - $500

- Table of 4
- Recognition in all pre-event advertising and during event
- Placement on table tent at each table | Recognition in program
- Recognition at entry/registration table

AWARDS SPONSOR - $250

Recognition in all pre-event advertising, during event and in program

8TH GRADE CAREER EXPLORATION FAIR | APRIL 30

Join us for our Annual Career Exploration Fair, open to all O'Fallon-Shiloh public and private school 8th graders. Over 600 students attend, meeting with 65+ career role models. Students are bused in for 1.5 hours of hands-on exploration. No fee to participate as a role model.

LUNCH SPONSOR - $600

- Name/logo in all printed materials (program books for 65+ role models and 600+ students)
- Name/logo in all pre-event advertising
- Full page ad in 600+ student program books
- Recognition at event entry

RED APPLE SPONSOR - $250

- Name/logo in all printed materials
- Name/logo in all pre-event advertising
- Quarter page ad in 600+ student program books
- Recognition at event entry

GOLD APPLE SPONSOR - $500

- Name/logo in all printed materials
- Name/logo in all pre-event advertising
- Half-page ad in 600+ student program books (limit of 4 sponsors)
- Recognition at event entry

GREEN APPLE SPONSOR - $100

- Name/logo in all printed materials
- Name/logo in all pre-event advertising
- Recognition at event entry

ANNUAL HOLIDAY PARTY | DECEMBER 8

Become a sponsor for our Holiday Party and enjoy various levels of pre- and post-event advertising and signage. This is a fantastic opportunity to promote your business to over 200 attendees each year!

Event Sponsor (Multiple available) - $2,000:

- Special recognition at the event
- Option to display/give out promo items at registration table
- Option to greet guests at the door
- 6 complimentary tickets

Signature Drink Sponsor (1 available) - $750

- Help plan the drink and name for the signature drink
- Provide cups with your logo for the drink *(optional)*
- Drink available for purchase at a lower cost
- Name/logo displayed at each bar

Centerpiece Sponsor (2 available) - $400

- Name/logo at each table with a centerpiece *(approx. 10 tables)*

Welcome Punch (2 available) - $500

- Name/logo displayed at welcome punch station. Welcome punch is complimentary for all in attendance.

Appetizer Sponsors - $300

- Name/logo displayed at appetizer table

Dessert Sponsors - $300

- Name/logo displayed at dessert table

Entertainment Sponsor (1 available) - $300

- Name/logo displayed next to the music entertainment

Every sponsorship level includes:

- *Advertising in our weekly e-news & on our website*
- *Promotion on the holiday party event page*
- *Logo on event posters*
- *Slideshow featuring your logo at the event*

SIGNATURE EVENTS

CHAMBER ANNUAL GOLF TOURNAMENT | SEPTEMBER 15

Join us for the Annual Golf Outing, a premier event for key business leaders in the region! Attracting over 250 golfers and volunteers, this tournament is known for its networking, camaraderie, and fun. As the Chamber's primary fundraiser, proceeds support our Programs & Activities, making it a fantastic opportunity to showcase your products, services, and team.

The tournament features a shotgun start with multiple prizes. There are two sessions:

- Morning: Limited to 20 teams
- Afternoon: Limited to 32 teams

Separate prizes and contests are held for each session!

Tournament Gift Sponsor — $3000

- Chamber purchases tournament gift
- Complimentary foursome/cart
- Sponsor logo/name on tournament gift
- Signage on hole with logo; logo on Event Banner

Putting Challenge Sponsor — $800

- 2 meal/drink tickets per session for helpers
- Sponsor provides tent at the hole
- Signage on hole with logo; logo on Event Banner
- ***Add a four player team for $500***

Platinum Hole Sponsors — $800

- Exclusive use of one golf cart all day *(add'l carts $75)*
- 2 meal/drink tickets per session for helpers
- Sponsor provides tent at hole
- Signage on hole with logo; logo on Event Banner
- Add a four player team for $500

Flag & Dash Package— $600

- Pin Flag sponsor + In-Cart advertising at separate hole.

Club-Level Sponsors — $550

- Close to clubhouse from 10 am - 3 pm
- Sponsor provides tent at location
- 2 meal/drink tickets per session for helpers
- Signage on hole with logo; logo on Event Banner

Pin Flag Sponsor — $400

- Custom pin flag with corporate recognition
- Exclusive—only 18 available (first-come basis)
- Sponsor retains flags as keepsakes
- Must commit by August 6th
- Logo on Event Banner

Awards Sponsor — $250 or $125

- Option 1—$250: Sponsorship pays for flight prizes. Business name in program
- Option 2—$125: Sponsor provides 2 dozen high quality golf balls as part of golf prizes (may include company logo). Business name in golf program.

Gold Hole Sponsor — $250

- Signage on hole with logo
- Company Name in program

Silver Hole Sponsor — $125

- Signage at hole with name of business

H2O Sponsor — $350 (4 available: 2 each session)

- Each sponsor provided a golf cart, cooler and water
- One sponsor covers the Front 9, one covers the Back 9
- Signage at event and on cart
- Each sponsor provides 8 cases of water

Bunker Beers Sponsor—$500 (4 available: 2 each session)

- Each sponsor provides a tent at the hole
- No beer tickets or cash accepted
- Signage at hole with logo
- Morning session 10 am to 12 pm; Afternoon session 2-5 pm
- Each sponsor provides 5 cases of domestic beer cans

Snack Attack Sponsor $250 (2 available)

- Each sponsor provides 120 bags of snacks (pretzels, granola bars etc.); logo may be on the bags
- Chamber staff will place bags in carts at send off
- Company name in the program

Hole in One Sponsor

- Signage at hole/location
- Logo on Event Banner

Meal Sponsors (call or email for details)

- Multiple sponsorships available

***Note:** Other sponsorships may become available closer to event.*

MUNICIPAL UPDATE | OCTOBER 2026

Annual Salute to Business Awards —celebrating achievements in business with 200+ attendees.

EVENT SPONSOR - $800

- Table of 6
- Recognition in all pre-event advertising and during event
- Logo on table tents, program, and at entry/registration
- Recognition at entry/registration table

TABLE SPONSOR - $500

- Table of 4
- Recognition in all pre-event advertising and during event
- Placement on table tent at each table | Recognition in program
- Recognition at entry/registration table

AWARDS SPONSOR - $250

Recognition in all pre-event advertising, during event and in program

PREMIUM MEMBERSHIP

Premium Memberships provide a year long marketing partnership with the O'Fallon-Shiloh Chamber of Commerce, designed for businesses seeking elevated visibility and consistent recognition throughout the year.



Premium Memberships are ideal for businesses that want to:

- Maintain a strong, visible presence across Chamber platforms
- Align their brand with the Chamber's most recognized programs and events
- Move from sporadic sponsorships to a cohesive, planned marketing approach

Instead of committing to multiple sponsorships at different times of the year, Premium Memberships bundle key marketing and engagement benefits into a single, set package. Members receive year round exposure through Chamber events, communications, and digital channels with one annual investment, simplifying planning, budgeting, and billing.

Premium Memberships are limited and offered on a first come basis to preserve value and exclusivity. Learn more at ofallonchamber.com/premium-members or contact our CEO at director@ofallonchamber.com for availability and details.

RIBBON CUTTINGS | GROUNDBREAKINGS

Celebrate your new business with a ribbon cutting ceremony! Membership in our Chamber is required to receive this service. Whether you've just opened, changed ownership, under new management, remodeled, or are celebrating a milestone anniversary, contact us to schedule your event.

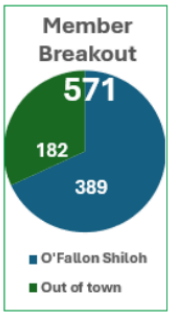
Key Details:

- **When:** Typically held Tuesday to Thursday, with lunchtime being ideal.
- **What to Prepare:**
  - Tour of your business
  - Light refreshments and a short speech

We'll create a promotional video, send your photos to the media, and advertise on our website. The Chamber provides oversized scissors, ribbon, and Ambassadors. Attend to connect with the community and support a new business!

CHAMBER BY THE NUMBERS 2025

93 NEW MEMBERS



MEMBERSHIP TOTAL



9,300 PODCAST DOWNLOADS to date

224 GOLFERS IN OUR ANNUAL GOLF TOURNAMENT

47 ATTENDED **MAX**

MAXIMIZE YOUR BENEFITS

EVENT ATTENDANCE

174 Joined us at our Annual Salute to Business Luncheon

192 ATTENDED OUR MUNICIPAL UPDATE

252 Attended Holiday Party

29 RIBBON CUTTING CEREMONIES



BUSINESS OVER BREAKFAST **5**

349 ANNUAL TOTAL

MONTHLY AVERAGE **70**

20 LEAD IN GRADS

Coffee Connect

2 HOSTED

TOTAL **80**

40 AVERAGE

HOSTED **5** BUSINESS AFTER HOURS

536 ANNUAL TOTAL

AVERAGE **76**

5 HOSTED RESTAURANT ROULETTE LUNCHEONS

ANNUAL TOTAL **167**

33 AVERAGE



ADVERTISING

BILLBOARD ADVERTISING

Runs April to March

- **Location:** East St. Louis Interstate 55/64 at Collinsville Ave & Martin Luther King Dr. (Eastbound, Into IL)
- **Type:** Digital
- **Size of Billboard:** 14’ by 49’
- **Traffic Count:** 133,110 Vehicles Daily
- **Ad Count:** 40 spots per day
- **Ad Duration:** 10 Seconds
- **Ad Specifications** 416 PX by 1504 PX, 72 DPI, RGB Color in JPEG



Prices

- 52 weeks: $1,600
- 32 weeks: $1,200
- 20 weeks: $900

Ads can be updated and changed once per quarter. The Chamber can design your ad for a fee of $200.

If interested, please contact the Chamber by March.

Note: *All Ads must be approved by the O’Fallon-Shiloh Chamber of Commerce, which reserves the right to refuse/reject any ad.*

ADVERTISE ON THE ROTARY VAN WHEELS VAN!



For **$60 per month**, your business can advertise on the Rotary Wheels Van for one to twelve months. Larger ads displayed on the vehicle or windows are billed quarterly at **$1,200 a year.**

The Rotary Wheels Van, operated by O’Fallon Township, O’Fallon Rotary, City of O’Fallon, and the O’Fallon-Shiloh Chamber of Commerce, provides low-cost or free transportation for residents in need within O’Fallon city limits.

For more advertising information, call the O’Fallon Township office at **618-632-3517.**



OTHER ADVERTISING

WEEKLY E-NEWS

Weekly E-News comes to you each Wednesday via e-mail. E-News includes member information, meeting schedules, announcements, and upcoming chamber activities. Complimentary for members, submit your flyers/ads for inclusion in our weekly E-News. Deadline for submission is the preceding Monday, end of day. All flyers must be submitted in jpg or pdf format. Flyers will run until date of event or 3 times if no date specified. It is sent to over 1200 emails.

MONTHLY NEWSLETTER

Chamber Tracks is our monthly newsletter distributed the first week of each month via e-mail. Content includes event photos and recap, new Chamber member listings, relevant business and health/wellness articles and more!

- **Sponsor Ad ($100) or Full Page ($50) Insert:**
  Full page, 8.5 x 11 (1275x1650 pixels) at 150 dpi / vertical orientation
- **Half Page Ad ($35) Insert:**
  8 x 5 (1200x 750 pixels) at 150 dpi / horizontal **orientation**
- **Quarter Page ($25) Insert:**
  4 x 5 (600x750 pixels) at 150 dpi / vertical or horizontal orientation

Member Directory/Mailing Labels
We offer a listing of Chamber members and their contact information. One Member Directory per year per business. Accompanying mailing labels available for $50

Submit ads pdf or jpg format to communications@ofallonchamber.com Deadline to submit ad is the 25th of the month prior to publication.

CHAMBER WEBSITE

Advertise on the chamber's website and be seen by 3000+ unique visitors per month. Place your ad on our home page and have a rotating ad space in our weekly E-News for a year, or be the sole banner ad on every page of our website for a quarter. Both ads are clickable and can link to your website or landing page. Submit your ads in pdf. or jpg format to: communications@ofallonchamber.com

Additionally, as a member you have access to your own business profile on our website. With your account login you can update company information, add photos, search keywords and post job listings, hot deals and member-to-member discounts/offers. Our Member Directory includes specific information about your business as well as a link to your website. Most listings show up on first page on Google search. Your login/password also allows you to RSVP for all Chamber events and sign up to sponsor or be a vendor. Need help with your login/password? Call us at the chamber.

Banner Ad ($250/Quarter)

- Static Banner, appears on all pages of our website 3000+ visits per month
- Ad links to your website 582x100 pixels (8x1 inches) at 72 dpi
- Rotates with one other ad

Square Ad ($350/Year)

- Rotating ad, appears on first page of our website
- Rotates as E-news Sponsor every 4-5 weeks
- 3000+ website visits per month
- E-news sent to 1200+ emails per week
- Ad links to your website 400 x 400 pixels (6x6 inches) at 72 dpi



CHAMBER RESOURCES

O'Fallon-Shiloh Community Guide/Map
Available in the Chamber office and on our website.

Relocation Packets
Resources on O'Fallon-Shiloh for prospective residents and visitors.

Restaurant Guide
Quarterly guide listing all restaurants in O'Fallon-Shiloh, with emphasis on Chamber members. Printed and available on our website.

Meeting Spaces, Receptions & Events Guide
Quarterly guide listing venues to host meetings, luncheons and events. Access online or pick up at Chamber office.

Checklist

- *Are you receiving Chamber e-mails on upcoming events?*
- *Receiving the E-News each Wednesday?*
- *Have you received your member plaque and window cling?*
- *Do you have your Chamber website login/password?*
- *Have you updated your business info on our website?*
- *Posted a job opening on our website?*
- *Need a member directory?*
- *Want to purchase mailing labels?*

ACCESS ALL RESOURCES



O'FALLON • SHILOH
CHAMBER of COMMERCE

LET'S PARTNER
TOGETHER



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Monday to Friday | 8:00am – 4:00pm
Saturday & Sunday Closed