



2020 Census: Plan to Be Counted.

#ILOlderAdultsCount



What We'll Cover Today

- Why does the Census matter?
- What is the 2020 Census?
- What will the Census ask?
- When & how can I complete the Census?



Impact Your Community

The Census will impact decisions made about our communities for the next 10 years & beyond.

Local, state & federal governments, private businesses, public works, religious organizations and others will all use data from the 2020 Census.

Being counted means you impact your community.

The Census Matters. You Matter.

The 2020 Census = Representation
Money
Power

For you and your community.

Be Counted.



What is the 2020 Census?



United States[®]
Census
2020

The logo for the 2020 United States Census. It features the words "United States" in a smaller, black, sans-serif font at the top, followed by "Census" in a large, bold, black, sans-serif font, and "2020" in a large, bold, black, sans-serif font at the bottom. A registered trademark symbol (®) is located to the upper right of "United States". The entire logo is centered on a white background.



2020 Census

Every 10 years, the Constitution requires a count of **every living person** in the U.S.

This is called the decennial Census.

Because it counts every living person, you should be counted no matter your age, your citizenship or immigration status, race or ethnicity.

Every person in America should be counted, including you.



Pop Quiz: How much is the Census worth to Illinois?

In one year (2016), how much federal money was allocated to Illinois based on data from the 2010 Census?

- A. \$16 billion
- B. \$34 billion
- C. \$52 billion



What is the Census Used For?

The Census helps decide:

- The number and shape of legislative districts
- How government funding for hospitals, roads, school and more should be given out
- Where businesses invest and more.
- **Social services programs like Meals on Wheels, Senior Centers, and Veterans Aid**
- For each person who goes uncounted, Illinois could lose about \$1,400 per uncounted person each year.

What Will the 2020 Census Ask?

OMB No. 0607-1006 Approval Expires 11/30/2021

United States
**Census
2020**

This is the official questionnaire for this address.
It is quick and easy to respond, and your answers are protected by law.

U.S. DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. CENSUS BUREAU

FOR
OFFICIAL
USE ONLY

Start here OR go online at [\[url removed\]](#) to complete your 2020 Census questionnaire.
Use a blue or black pen.

Before you answer Question 1, count the people living in this house, apartment, or mobile home using our guidelines.

- Count all people, including babies, who live and sleep here most of the time.
- If no one lives and sleeps at this address most of the time, go online at [\[url removed\]](#) or call the number on page 8.

The census must also include people without a permanent place to live, so:

- If someone who does not have a permanent place to live is staying here on April 1, 2020, count that person.

The Census Bureau also conducts counts in institutions and other places, so:

- Do not count anyone living away from here, either at college or in the Armed Forces.
- Do not count anyone in a nursing home, jail, prison, detention facility, etc., on April 1, 2020.
- Leave these people off your questionnaire, even if they will return to live here after they leave college, the nursing home, the military, jail, etc. Otherwise, they may be counted twice.

1. How many people were living or staying in this house, apartment, or mobile home on April 1, 2020?

Number of people =

From number removed

2. Were there any additional people staying here on April 1, 2020 that you did not include in Question 1?

Mark all that apply.

- Children, related or unrelated, such as newborn babies, grandchildren, or foster children
- Relatives, such as adult children, cousins, or in-laws
- Nonrelatives, such as roommates or live-in babysitters
- People staying here temporarily
- No additional people

3. Is this house, apartment, or mobile home — Mark ONE box.

- Owned by you or someone in this household with a mortgage or loan? Include home equity loans.
- Owned by you or someone in this household free and clear (without a mortgage or loan)?
- Rented?
- Occupied without payment of rent?

4. What is your telephone number?
We will only contact you if needed for official Census Bureau business.

Telephone Number

- -



The 2020 Census Will Ask:

Number of people in your household

Whether you own or rent your home

Your phone number

- Just in case the Census Bureau needs to contact you later.

For each person in your household:

- Name
- Sex (Male or Female)
- Age and Date of Birth
- Hispanic, Latino, or Spanish origin
- Race
- Relationship to the person answering the Census



What the 2020 Census Will NOT Ask

There are no questions about:

- Citizenship Status
- Social Security Number
- Bank Information
- Political party or affiliation

If you are asked these questions by someone pretending to be from the Census, do not answer. This is not the 2020 Census.



Your Answers Are Protected

By federal law, the Census Bureau cannot share your answers with any other government entity.

Your answers remain confidential and data is reported as a whole.

When & How to Complete the Census





3 Ways to Respond





When to Respond

The last mailer inviting you to complete the Census was sent the last week of April.

	<u>Planned Schedule</u>	<u>Revised Schedule</u>
Self-Response	March 12-July 31	March 12 – Oct 31
At home invite drop-off	March 15 – April 17	June 13 – July 9
Home Visit/No Response	May 13- July 31	Aug 11 – Oct 31
Process Counts	July 31 - Dec 31	Oct 31 – April 30, 2021
Deliver to President	Dec 31	April 31, 2021
State Redistricting Count	April 1, 2021	July 31, 2021



One Census for One Home

Complete the Census for everyone living in your house, apartment or mobile home - no matter their age and whether they are related to you or not.

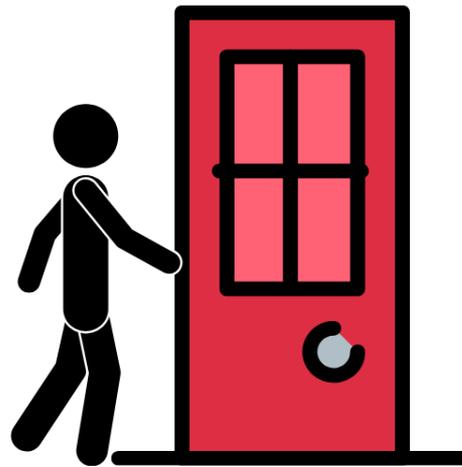
Count yourself where you live & sleep most of the time.

Do not count people currently living in a nursing home, college or prison. The Census counts them separately. Only count people under your roof.



When the Census Bureau Visits You

If you have not responded to the mailings & reminders, a Census Bureau employee will come to your door to complete the Census.



Avoid the Knock on Your Door

If you don't want someone coming to your house, complete the Census online, by phone or mail before the end of July.

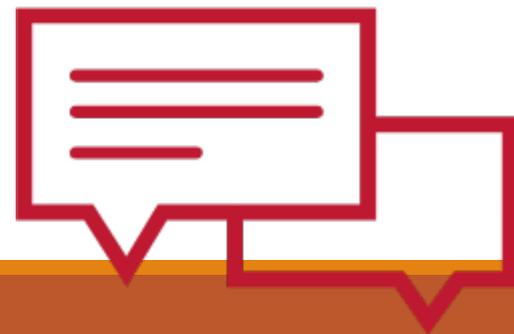
Responding early also helps:

- Avoid scams. If you complete the Census early, you know that the Census should not visit you.
- Save taxpayer dollars. Going door to door is costly for the government.

Let's Talk: Questions or Concerns?

Now that we know what the Census is, when you can respond, how to respond and why it matters, do you have questions or concerns?

Best advice: Make a plan to complete the Census as early as you can.



Avoid 2020 Census Scams

Remember that the 2020 Census **does not ask** about citizenship, Social Security numbers or political affiliation.

The Census Bureau **will not** email you to complete the 2020 Census.

If you are visited by a Census Bureau employee, they must tell you their name so that you can call the Census Bureau to verify their identity.

Recap and Response Rate

Every living person in the U.S. should be counted in the 2020 Census.

Response dates and timelines have been affected by Covid-19.

The Census is important for you and your community. Make your plan for how you will answer the 2020 Census!

National Response Rate – 56.8%

Illinois Response Rate – 62%

St. Clair County – 68.5%

O'Fallon – 72.9%

Thank You!

Plan to be counted in
the 2020 Census
and
tell your friends!



Updated 1/22/20